

Gold Level Sponsors



MOUNT CARMEL



By all accounts, better.



Silver Level Sponsors



Bronze Level Sponsors



RIVER & RICH

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FRANKLINTON

BOARD OF TRADE

Advocate. Beautify. Connect.

2023 Annual Report

DECEMBER 2023

An introduction, from the Executive Director:



2023 was a very active year, and all for the right reasons. From our advocacy work assisting businesses and residents to help them work through issues, to our networking luncheons and events, and managing the services of the Franklinton Special Improvement District, we are grateful to be busy. Our mission and desire to Advocate, Beautify, Connect, has never been stronger, or more necessary. As new businesses and residents increasingly move to the community, as change continues to happen, and as challenges continue to test us, we want to be at the forefront of identifying and solving those problems in service to our membership, local businesses, our community partners, and the residents of Franklinton.

We've proven that we can solve a lot of problems, but we understand we simply can't solve all the problems. While sometimes the answer we have is not the answer that was being sought, our goal is always to at least give an answer. Being a resource, being a sounding board, being that "go to" organization to ask for help, borrow equipment, clean up illegally dumped tires, advocate for change, and physically make things happen, will only become more important over time in this community. Franklinton Board of Trade works very hard to see both sides of an issue and help the opposing sides understand each other, knowing that the answer is almost never black and white, but is usually some very attractive shade of gray. From cleaning litter, to helping businesses and sibling non-profit organizations find grant money, to simply letting someone vent so that cooler heads can produce better answers, we are here.

For all our successes, we are proud. When we've fallen short, we have learned. For all the challenges that remain, tomorrow is yet another day to find a different solution. We continue our efforts anchored by the generous support of our Gold, Silver, and Bronze Sponsors, our Premium and General Members, our Partner Organizations, the City of Columbus, other funding partners, and all the believers in our mission. To everyone who is part of our journey, part of our efforts, and part of our tribe, we thank you, over and over again, we thank you!

Here's to a great 2023, and to what 2024 will bring!

FBOT Board of Directors

Mike Amerine, President	Heartland Bank
Thomas Palmer, Vice President	Thompson Hine
Amanda McVey, Treasurer	COSI
Jeff Mohrman, Secretary	Finance Fund
Chakeyla Anderson, Trustee	Bottom's Up Coffee
Brian Bainbridge, Trustee	CRT Realtors
Mark Gabel, Trustee	Machinery & Tool Rental, Inc.
Kathy Gatterdam, Trustee	Reading Rock + CCL
Jason Koma, Trustee	Charitable Healthcare Network
Michael Pappas, Trustee	Tommy's Diner
Brian Pierson, Trustee	Mount Carmel Health System
Anna Truex, Trustee	WesBanco

Membership Overview

Gold	Silver	Bronze	Premium	General
3	5	11	37	28

- We achieved a blended retention rate of 87.5% and welcomed 13 new members over the year.
- Some examples of how we assisted our members in during 2023:
 - Free Notary Service
 - Assistance with communicating needs and concerns to appropriate City Departments.
 - Marketing and advertising, hosting events on site and giving business owners time to promote themselves.
 - Assistance with grant funds acquisition.
 - Removal of tires and debris from properties, trimming weeds/brush, and removal of deceased animals.
 - Testimony in Environmental Court to advocate for shutting down a drug house (successfully).
 - Working with City Refuse on getting new and replacement trash and recycling cans in front of businesses.

Thanks to our Gold Level Sustaining Sponsors



MOUNT CARMEL



Thanks to our Silver Level Sustaining Sponsors



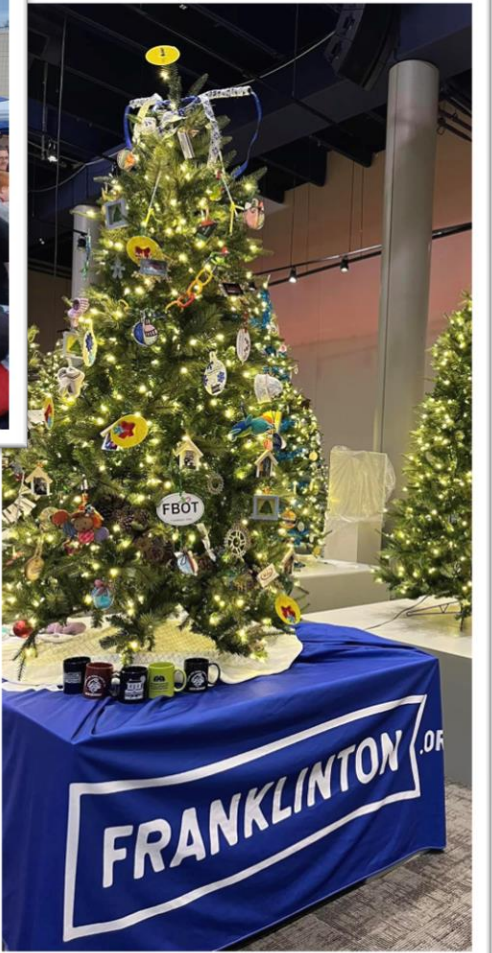
Thanks to our Bronze Level Sustaining Sponsors



Community Partners

- CD Morelock Services
- Columbus Crew
- COSI
- Franklinton Area Commission
- Franklinton Area Neighbors
- Franklinton Arts District
- Franklinton Cycle Works
- Franklinton Development Association
- Franklinton Farms
- Franklinton Historical Society
- Franklinton Prep High School
- Franklinton Special Improvement District
- Gladden Community House
- Gravity
- Keep Columbus Beautiful
- Land Grant
- Little Bottoms Free Store
- Lower Lights
- Mount Carmel Health System
- Sanctuary Night
- The Refuge
- Wright Material Solutions/Site Waste Service
- WAV (We Amplify Voices)

FBOT in the community



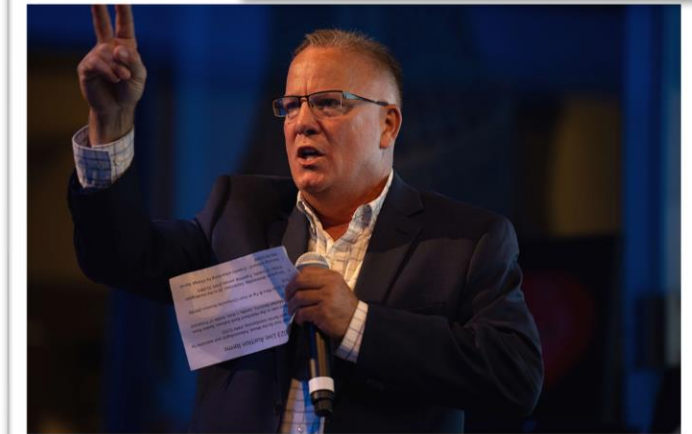
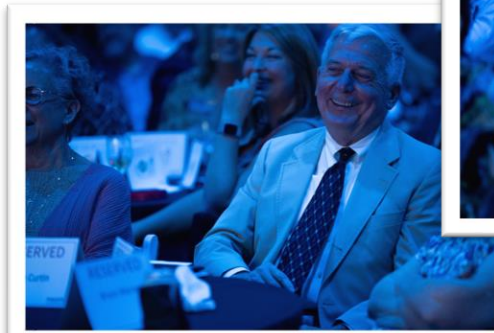
FBOT in the community

FBOT was thrilled to partner with one of our Gold Level Sponsors, WesBanco, to get money into the community, to support other non-profits. We facilitated WesBanco distributing grants totaling \$40,000 that will assist programs serving neighborhood youth from infancy to high school! Pictured here is WesBanco visiting Little Bottoms Free Store and We Amplify Voices, each receiving \$10k. We also helped facilitate the distribution of \$20k to Gladden Community House. All three of those terrific community partners provide important services to youth and families!

Franklinton Board of Trade is grateful to have supported other non-profits doing life-changing work in our community! Thanks to WesBanco for its partnership!



Annual Gala at COSI, our 2023 Presenting Sponsor

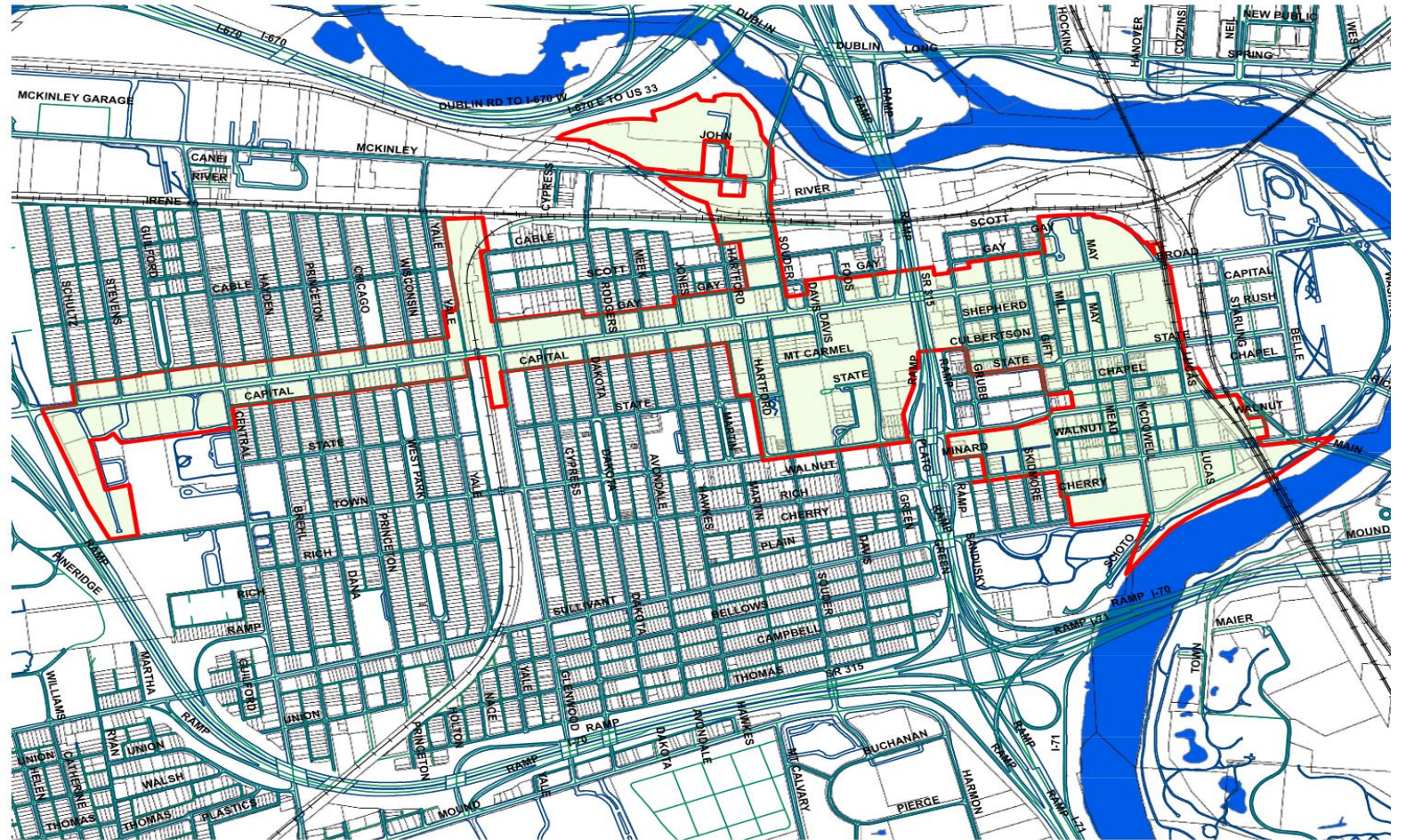


289 People Attended

FBOT Netted \$24,000

Franklinton SID / Boundary Map

Franklinton Board of Trade started working to create the Franklinton Special Improvement District (FSID) in 2018. Through a long process, the proposed Clean and Safe Services were finally ready to be implemented beginning on June 14, 2021. Since then, the Cleaning and Safety Ambassadors have made significant strides towards the “Clean and Safe” goals of the initiative. Community feedback has been very positive, and while challenges persist in the community, we now have an established way to address them quickly and efficiently. Franklinton Board of Trade manages the FSID, and we are extremely proud of the results that have been achieved in advocating for and creating safety, as well as cleaning and beautifying the streets. These successes create a better environment and a sense of pride and confidence throughout the community, which is our main goal. Advocate, Beautify, Connect is the mission of FBOT. Clean, Safe, Inviting is the mission of FSID. We are certain that our work is making all these aspirations gradually become reality.



The Franklinton SID Office/Shop

We were thankful to partner with Franklinton Arts District and the Hilltop Arts Collective this past summer for the 2023 Artsway Mural Program. The result was this truly beautiful creation on the outside of the FSID space at 1089 W Broad St.

We love that we could make beautifying our own center of operations part of our overall mission to Advocate, Beautify, Connect! We're happy that the Artsway program made our space look inviting, pleasant, happy, and approachable!



FSID Safety Ambassador Annual Summary of 2023 Service Runs

Ambassador Initiated Response

Alarm Response	2
Assault	1
Attempted Vehicle Theft	1
Community Relations	1
CPD Assistance	1
Criminal Damaging	1
Damaged/ Unlocked Entranceway	2
Disorderly Conduct	2
Documentation of Drug Activity	1
Domestic Dispute	1
General Assistance	8
Maintenance Assistance	2
Medical Assistance	3
Security Escort	2
Security Presence	40
Suspicious Person(s)	1
Trespassing	471
Unauthorized Vehicle	42
Vehicle Accident	1
Vehicle Assistance	3
Vehicle Break In	2

Calls Requesting Service

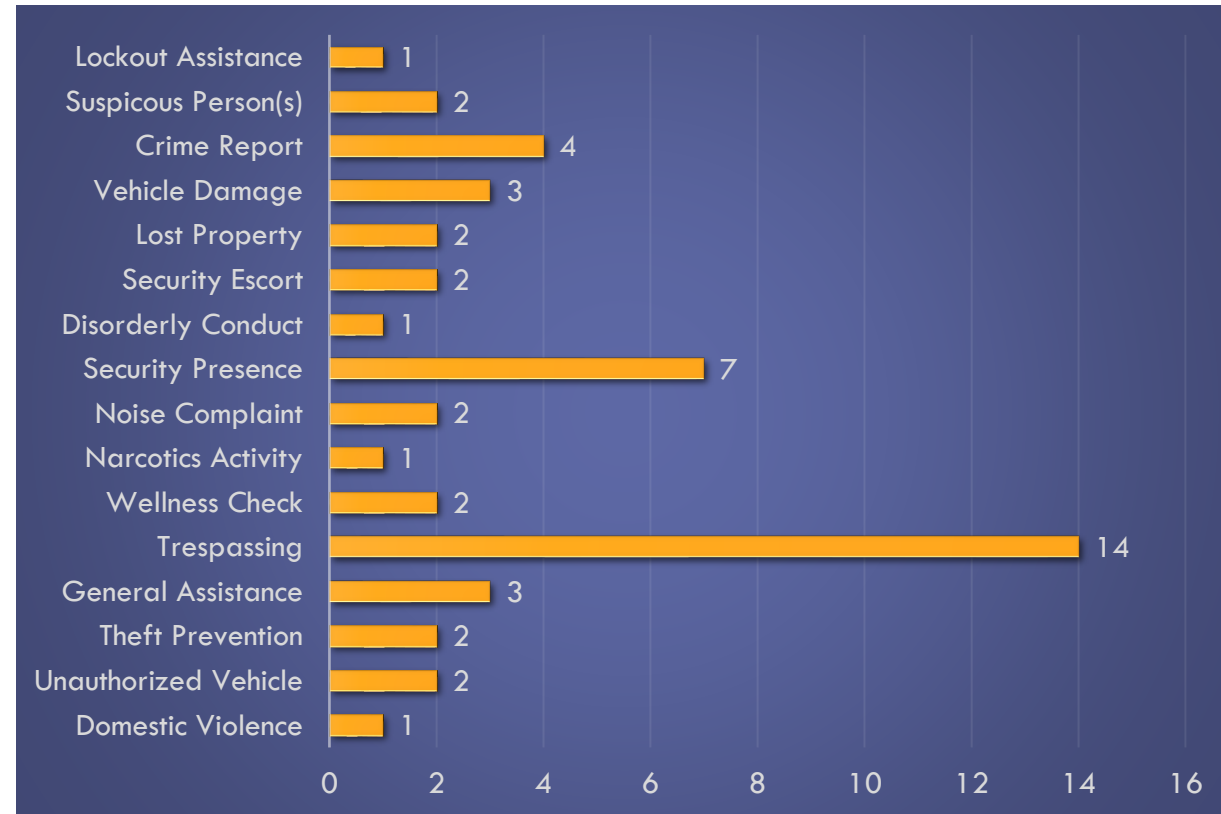
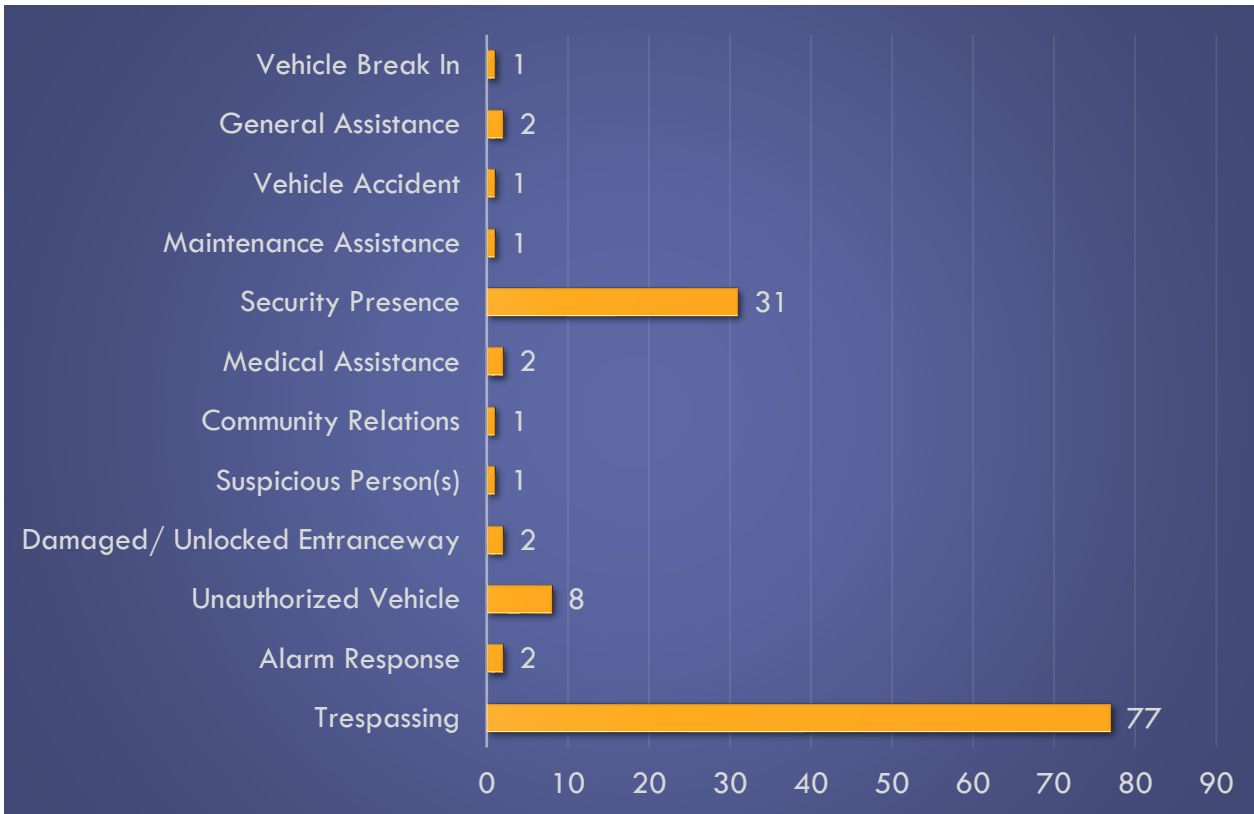
Break In	1
Community Relations	1
Crime Report	4
Disorderly Conduct	14
Domestic Dispute	1
Domestic Violence	1
Fire Extinguishing	1
Fraud	2
General Assistance	10
Labor Assistance	1
Lockout Assistance	1
Lost Property	2
Mechanical Assistance	1
Medical Assistance	2
Narcotics Activity	1
Noise Complaint	6
Security Escort	22
Security Presence	28
Stolen Firearm	1
Stolen Vehicle	2
Suspicious Person(s)	4
Theft	2
Theft Prevention	2
Trespassing	55
Unauthorized Vehicle	2
Vehicle Assistance	1
Vehicle Break In	3
Vehicle Damage	3
Wellness Check	3

Requests for security presence, security escorts, and enforcing trespassing are by far the most frequent tasks asked of the Safety Ambassadors. Helping businesses have a sense of security for their customers and employees is making it so businesses can have a higher level of confidence to be successful in Franklinton.

FSID Safety Ambassador Activity (Q1)

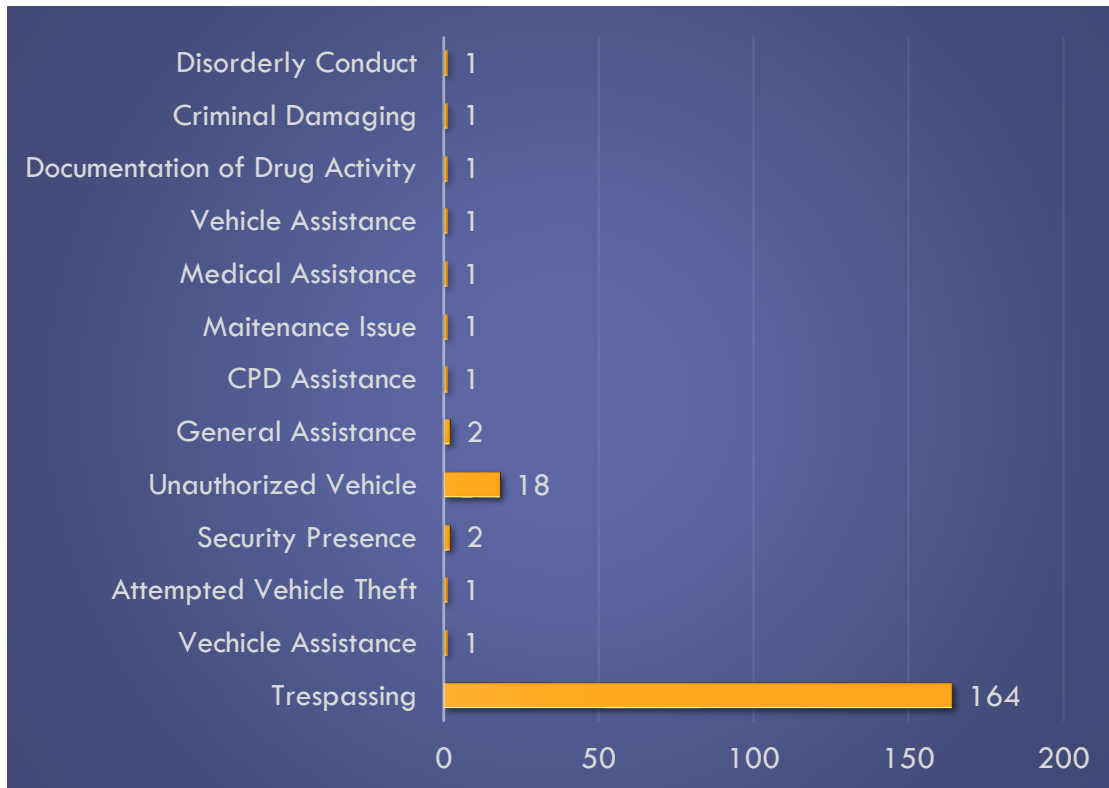
Ambassador Initiated Response

Calls Requesting Service

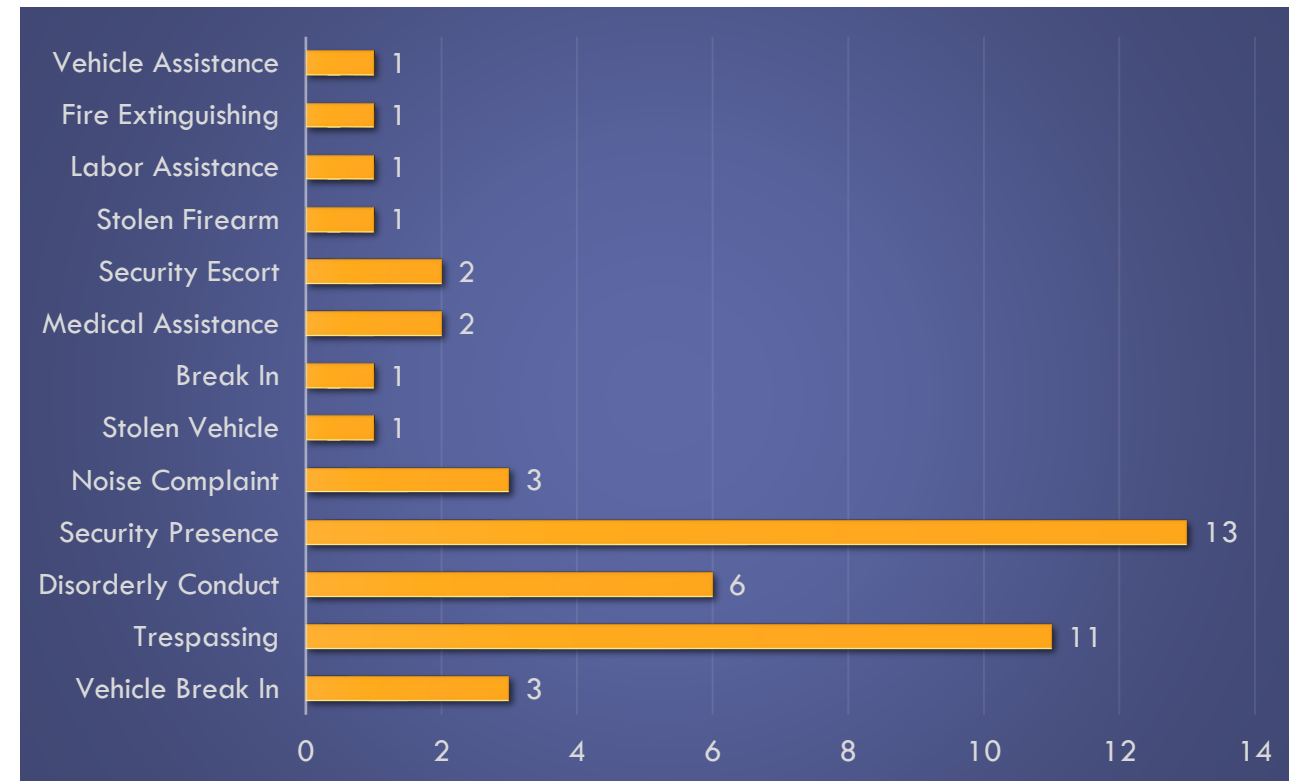


FSID Safety Ambassador Activity (Q2)

Ambassador Initiated Response

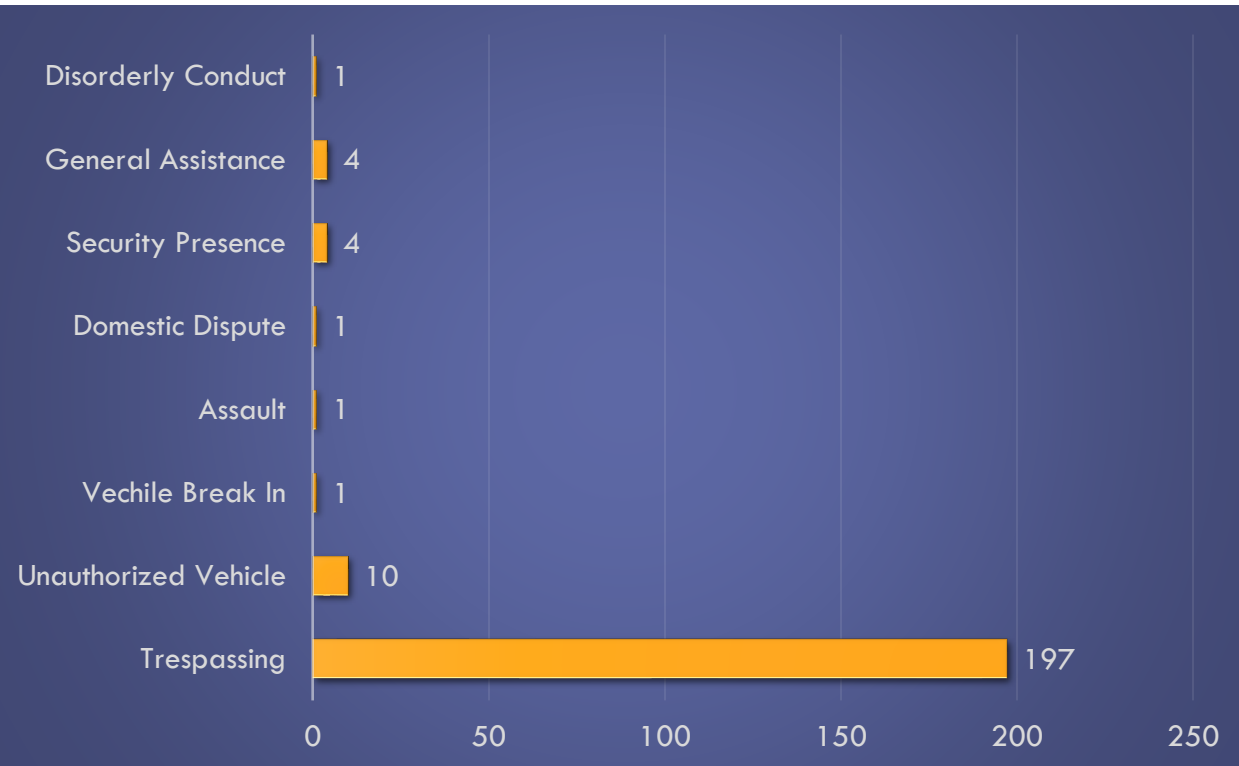


Calls Requesting Service

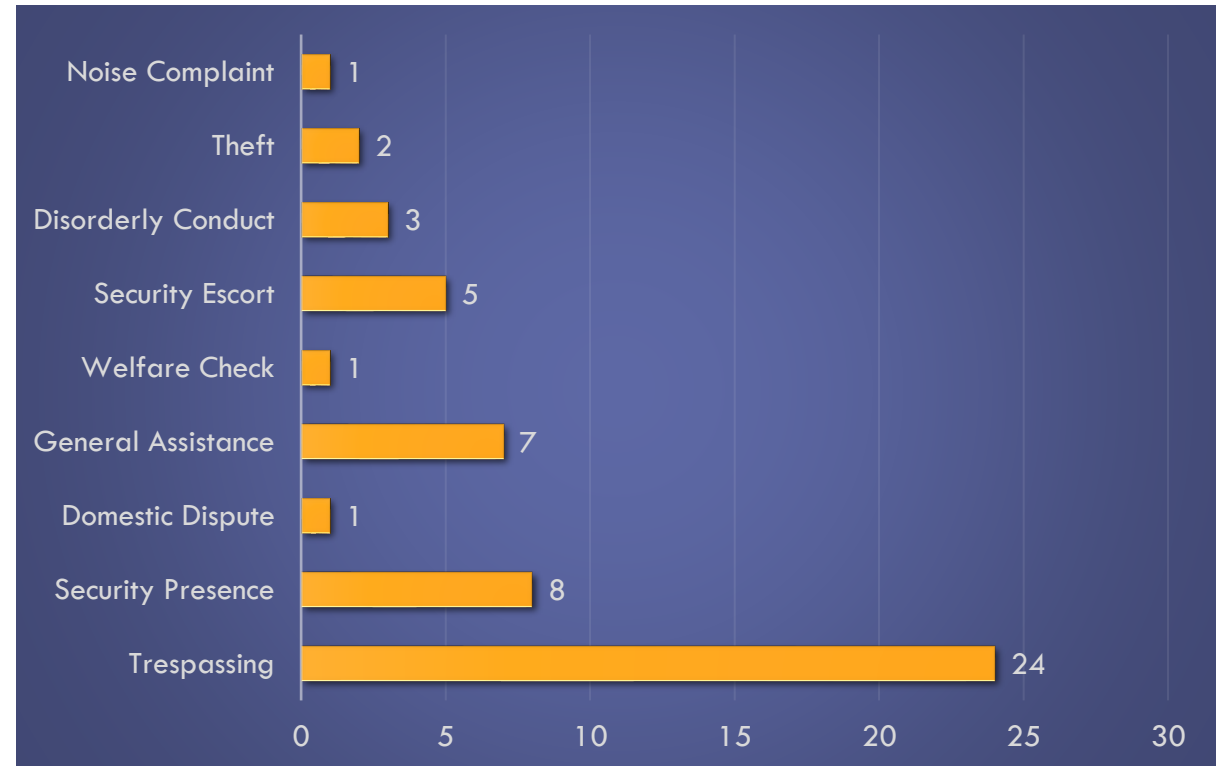


FSID Safety Ambassador Activity (Q3)

Ambassador Initiated Response

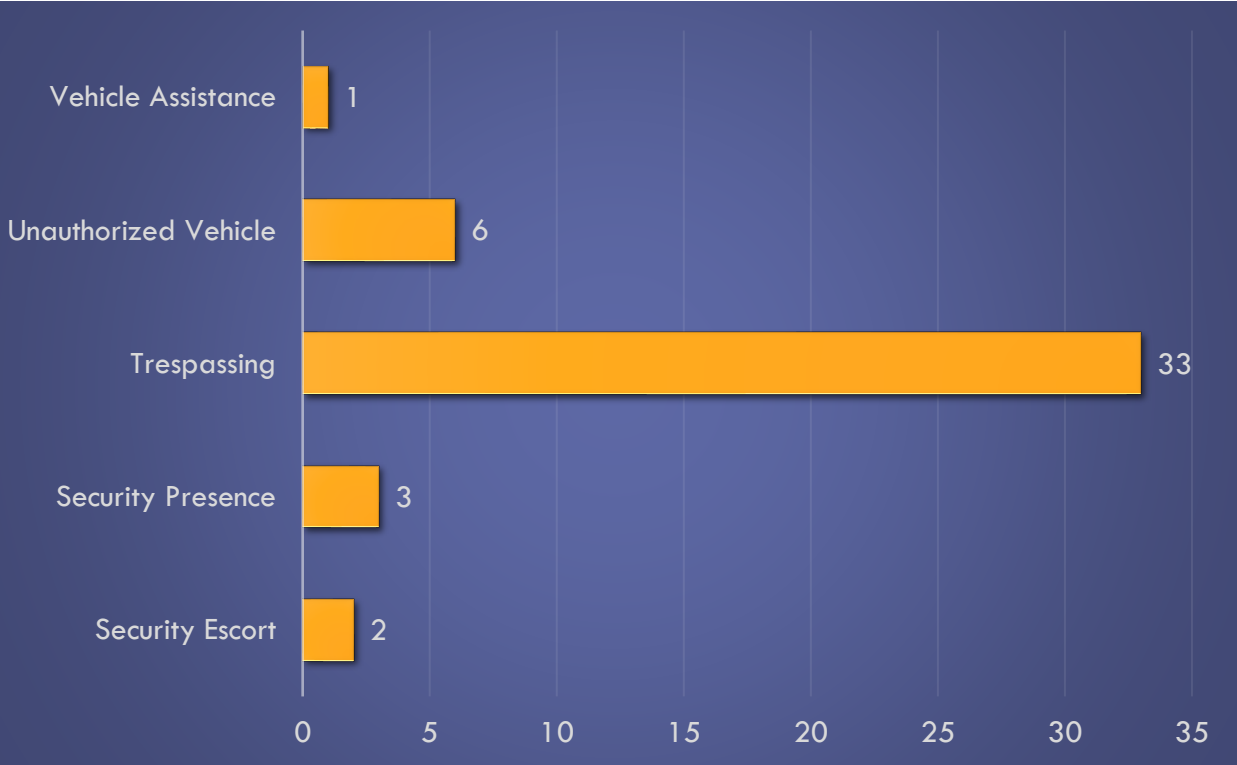


Calls Requesting Service



FSID Safety Ambassador Activity (Q4)

Ambassador Initiated Response



Calls Requesting Service



Feedback from Members



Feedback from Members

- Thank you so much for the assistance with the situation. I always appreciate working with you and the care and attention you give to this community.
- These guys are really on top of it, I'm very impressed!
- Having FBOT in the community has been such an asset that I couldn't imagine our business without that support.
- Thanks again for the amazing job you did to make this event run so smoothly. We look forward to partnering with you again.
- You and your team have been nothing but wonderful to us, I can't express my gratitude for everything.
- FBOT was either able to help us find a solution or lead us in the direction. It created big long-term results for our business.
- Your team does great work!
- Love the Cleaning Ambassadors!
- Thanks for everything you are doing to make it just a little easier on the businesses operating here.
- I am 100% fully satisfied with the security and clean-up services we receive from the SID.
- The security folks are ALWAYS responsive, professional, and friendly. The cleaning team is the same.
- Thanks for everything you do to make this a better neighborhood.
- This seems like a trend-me gushing about your great clean-up folks. They did a REALLY thorough and good job. Thank you!
- It is truly fantastic everything you have done for the community. It can't be overstated how much of a force of good you have provided for Franklinton.
- Thank you for being such a great community partner. We appreciate all your help with this event and we are looking forward to doing more community events in Franklinton!
- Thanks for the amazing job you did to make this event run smoothly. We look forward to partnering with you again.

Feedback from Members

We are very proud to share this testimonial from a long-standing Franklinton business:

"Trent approached us about a grant in which the city would match any dollar investment we made to our business up to a certain amount. Forgive me as I don't remember the name of the grant or the dollar amount, but we were able to use the grant to construct a massive walk-in cooler/freezer behind our building. This is the example that I labeled as a game changer for us. Again, our restaurant isn't very big, and we are limited on space, so storage was always an issue. With the type of volume we would have, it made things very difficult holding enough inventory on hand to meet the demand so we would run out of items or have to run to different stores daily. We would have multiple coolers and freezers wherever space would allow, which created several inefficiencies for us. These multiple units also resulted in extremely high electric bills.

Trent's knowledge and communication of the opportunities that were available to Franklinton small business owners was instrumental for us. It created big long-term results for our business. I call this example a 'game changer' as we were then able to have enough inventory on hand because we simply had the space with the walk-in unit. All our cooler/freezer items were then relocated in one easily accessible location for our staff, which improved operations. A walk-in was something we always wanted to build but the cost was so high that it was difficult for us. The efficiency of the walk-in also lowered our utilities.

Having a neighborhood advocate who not only looks after businesses in our community but also brings things to their table that they otherwise would not have known has been a tremendous asset for us."

Michael Pappas – Tommy's Diner

Beautify

Cleaning Ambassadors	7/2022-6/2023	7/2023-12/2023
Pounds of Trash Collected	92,560	53,995
Pounds of Dirt/Rock from removed from sidewalks	44,550	9,360
Pounds of Yard Waste	78,417	47,528
Tires Collected	268	192
Graffiti Abatement	9	7

Alley Cleaning (CD Morelock)	12/2022-Present
Pounds of Trash Collected	197,050
Pounds Yard Waste Collected	107,160
Tires Collected	156

Cleaner Columbus (July – Dec. 2023)	Total
Trash Bags Collected	2,686
Hours Worked	2,365

Beautify: The Human Benefits of Cleaner Columbus

To administer the Cleaner Columbus program, Franklinton Board of Trade partnered with Sanctuary Night to provide employment opportunities to its clients. These clients are individuals who deal with a variety of significant life challenges daily. The 2023 program engaged 33 unique individuals, and realized the following results after they began participating:

- 10 of them have secured housing
- 7 obtained and/or maintained sobriety/recovery
- 6 started attending inpatient or outpatient substance use treatment programs
- 11 received assistance with the legal system for such things as, getting their identification or license back, resolving warrants, resolving issues that are barriers to regular employment, transportation to court, etc.
- 1 gave birth to a child and has remained an active parent in that child's life
- 1 successfully completed and graduated from CATCH court and probation
- 1 purchased a motorcycle and legally registered it with Ohio plates
- All 33 received some form of medical care through Sanctuary Night partnership with healthcare providers.
- 2 obtained full-time regular employment

Beautify: What 3,000 lbs. of trash looks like

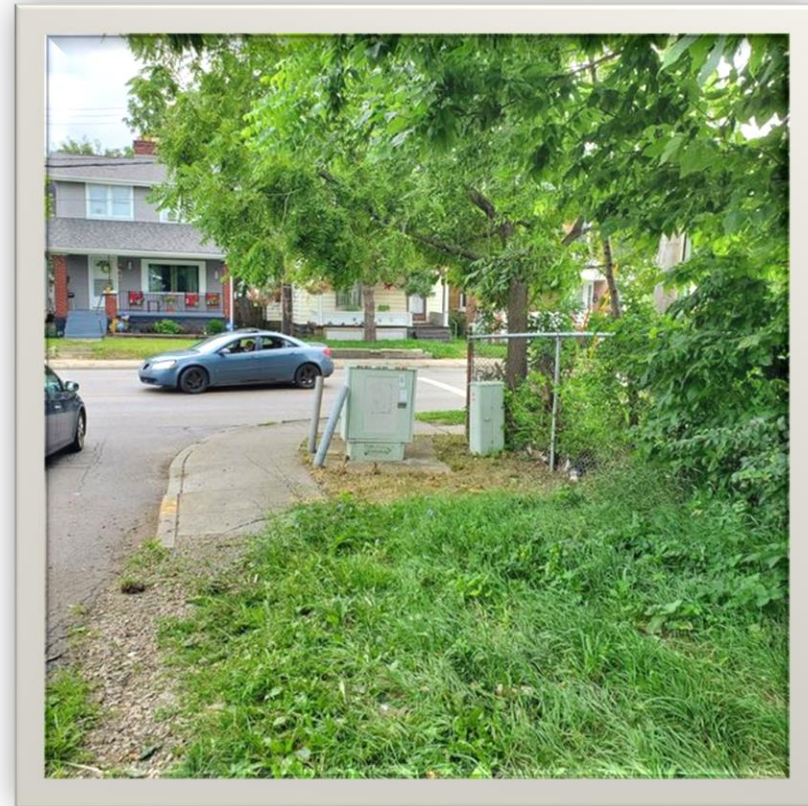


Beautification Before and After



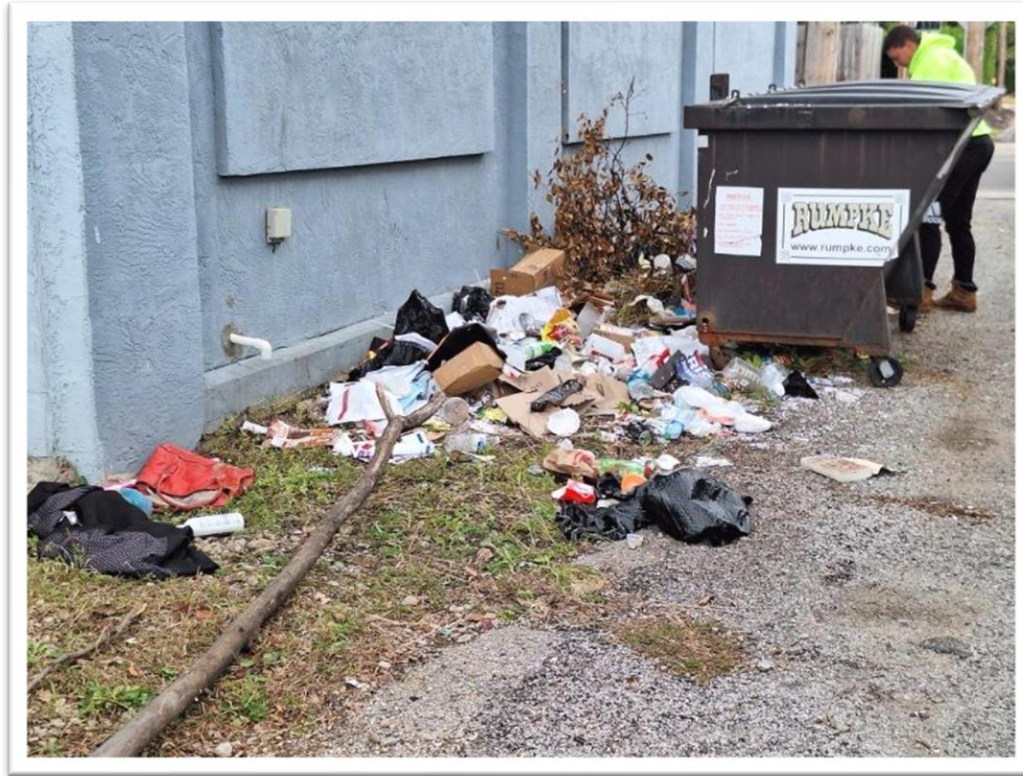
West Broad Street, following a windstorm

Beautification Before and After



Behind Franklinton Square Shopping Plaza

Beautification Before and After



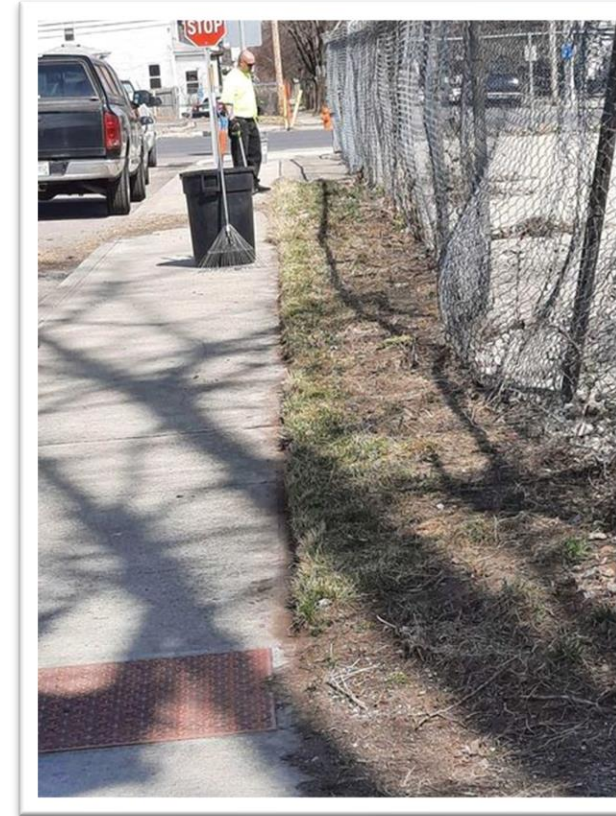
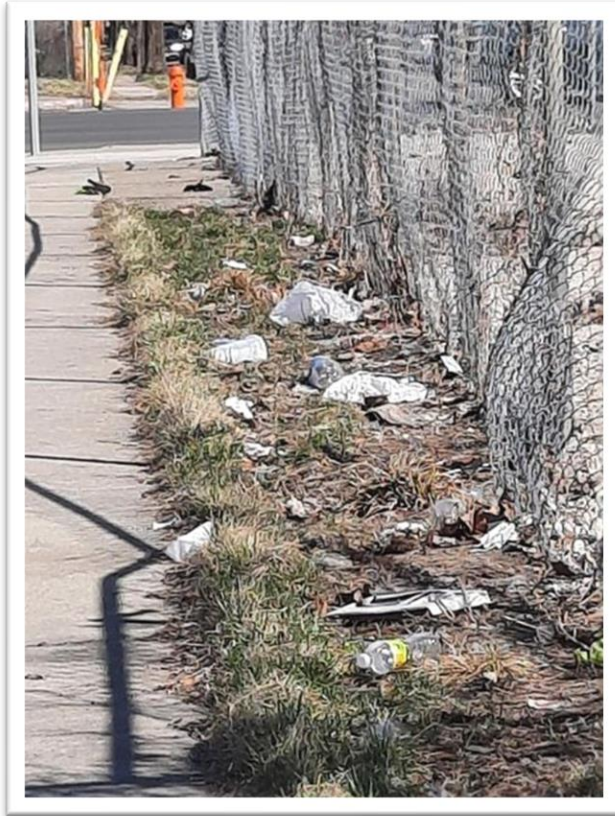
Alley South of West Broad Street at Souder Avenue

Beautification Before and After



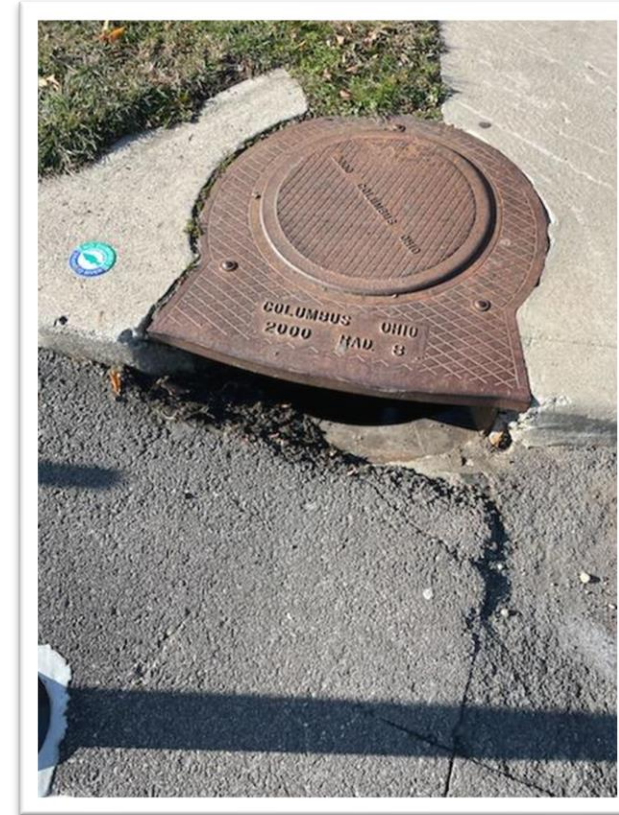
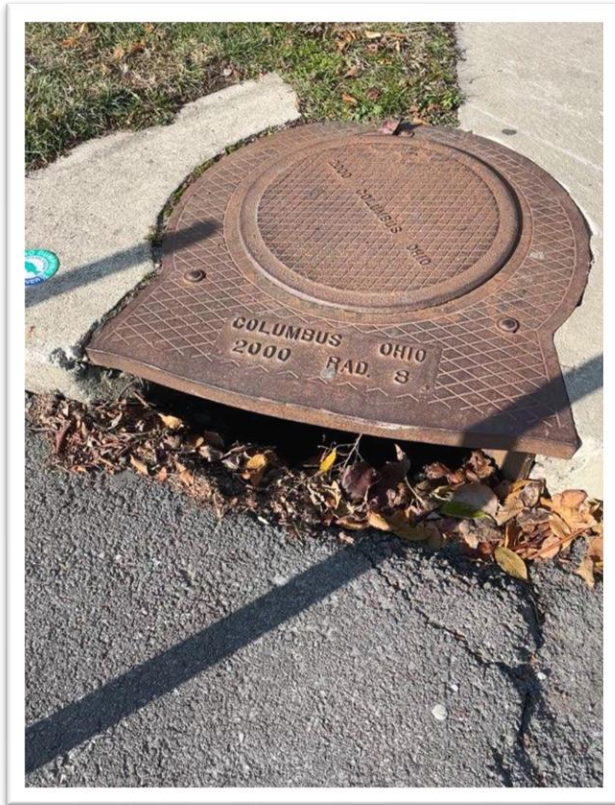
State Street

Beautification Before and After



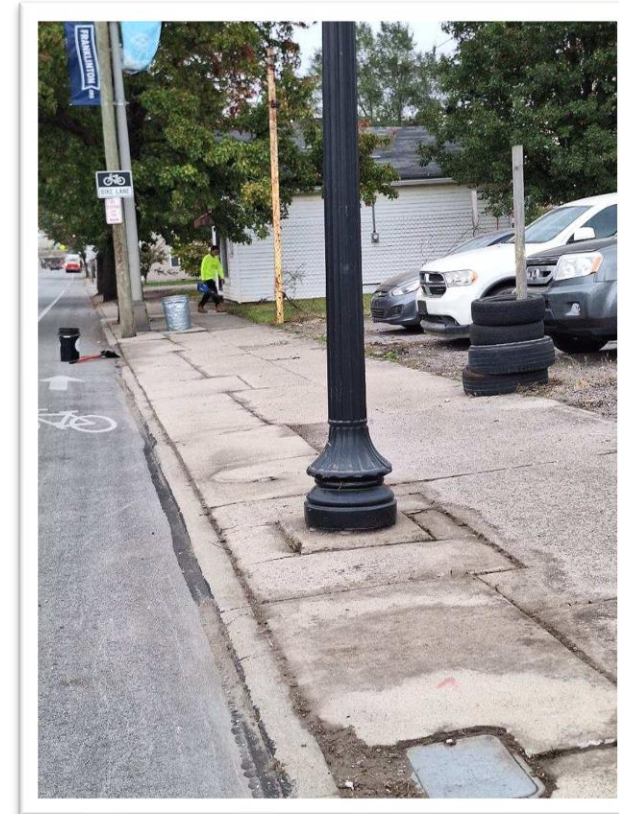
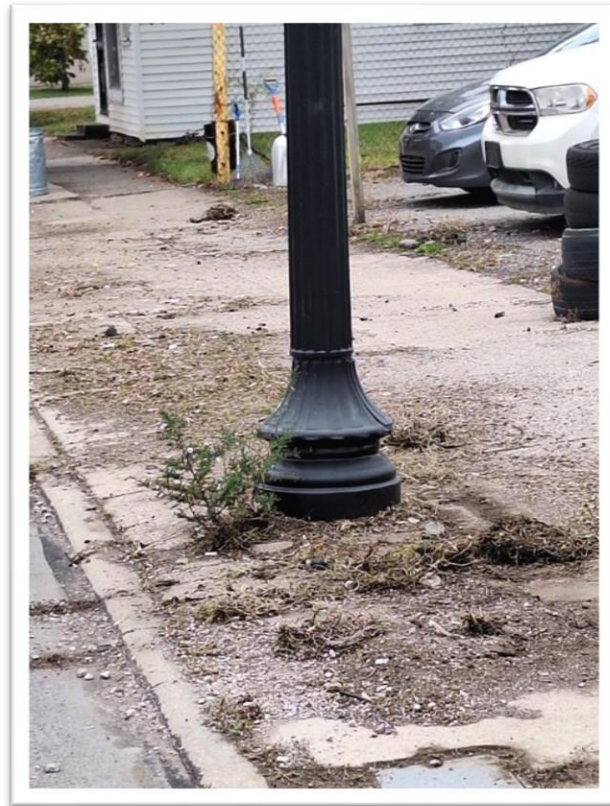
West Broad Street

Beautification Before and After



West Rich Street

Beautification Before and After



West Broad Street

Beautification Before and After

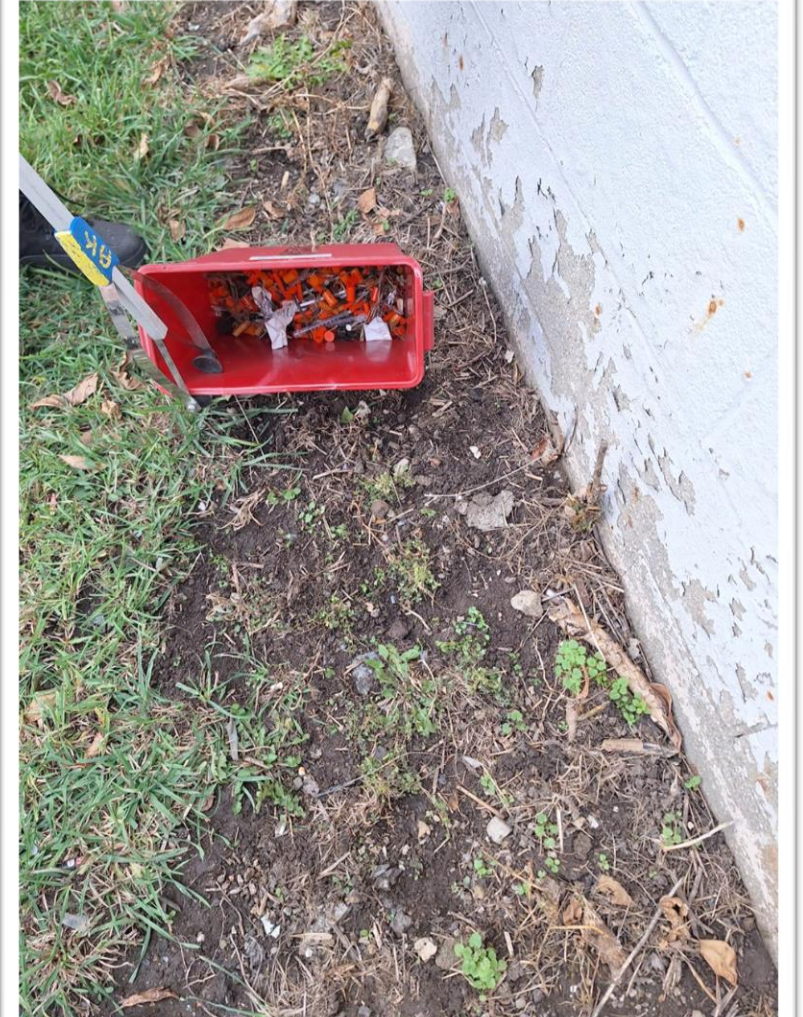


West Broad Street

Beautification Before and After



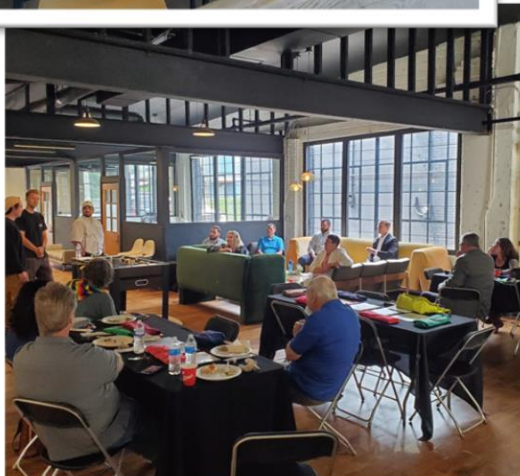
Found in an Alley off
W Broad St.



Connect / 2023 Community Events

- Community Resource Fair in partnership with CleanTurn
- COSI Science Festival
- Earth Day event with Gravity
- Gravity Mural Fest
- March for Meals with Columbus Radio Group
- Membership networking luncheons
- Membership afterhours events
- National Night Out
- Clean up events with Franklinton Prep HS
- Philanthropy Day with Thrive Cos
- Frankaloo Fall Fest with Franklinton Farms
- Ribbon cutting ceremony for We Amplify Voices
- Ribbon cutting ceremony for Warner Junction
- Scrawl
- Westside Tire Roundup
- America Recycles Day with Columbus Crew/Rumpke/Good Land/KCB
- 4th Annual Songs on Sullivant

Connect: Networking Events and Marketing



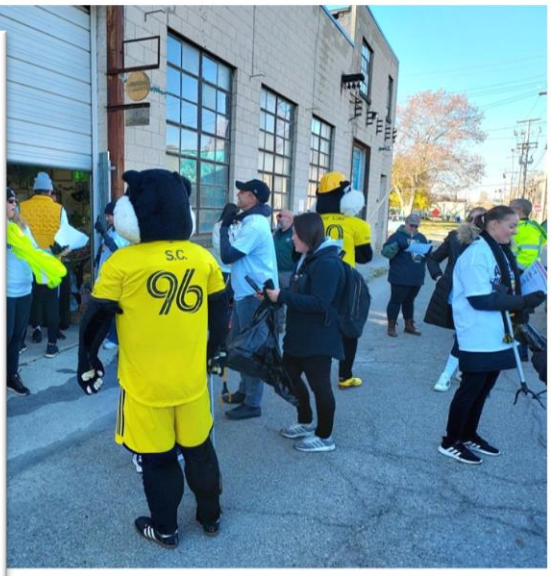
Luncheons and After-Hours Events

- February: Franklin County Auditor at Land Grant (Wednesday)
- February: After Hours at Taft's for Doorway Loans
- March: ADAMH at Mount Carmel College of Nursing
- April: Makers Social
- May: Franklin County Auditor at Taft's
- May: After Hours at Bottoms Up
- June: Franklinton Press
- July: Pilot Dogs
- July: After Hours at Ohio Humanities Council
- September: Intel at Burgess & Niple
- October: After Hours at BrewDog
- November: LinkUs at Mount Carmel College of Nursing
- December: 2023 Annual Meeting

Shop Franklinton



What's Next in 2024:



What's Next in 2024:

As the pictures in the previous slide show, we have a lot on tap for 2024:

- Work to identify more areas to put murals and bring resources to the table to do so.
- Continue work with CDDC, Capital Crossroads SID, and the City, to establish the City Center DORA, that will seamlessly connect Franklinton, to The Peninsula and Downtown.
- Work with all the appropriate partners to bring information to the community to help businesses and residents understand the value and benefits of LinkUS Columbus.
- Work with our friends at Keep Columbus Beautiful to plant more trees in the community.
- Work to do a more comprehensive job of recycling as much collected trash as possible.
- Conduct networking events, luncheons, after-hours, and special events to give all Franklinton businesses a chance to meet, mingle and do business together.
- Host as many volunteer groups to clean up and beautify Franklinton as possible. Whether it's Earth Day, a company philanthropy day, or any other day!
- Maintain and grow our support base to make sure we can continue our work.

Where it all started...

Pictured here is the railroad overpass in the 500 block of W Broad St., the location where the Gravity development is today.

Back in March of 1904, when the Franklinton Board of Trade was started (originally called West Side Board of Trade), elevating the tracks, as shown in this picture, was the goal and purpose of the organization. The businesspeople of the community were tired of waiting for frequent trains to pass by before they could access Downtown. Completed in 1911, the leadership of the BOT decided if they had success with such a huge task as elevating railroad tracks, they should continue to be advocates for not just the business community, but the whole community. Proudly, and with your support, we continue to do so, 120 years later!



Advocate, Beautify, Connect!

FRANKLINTON

———— **BOARD OF TRADE** ————

Advocate. Beautify. Connect.

Thank You, and we'll see you in 2024!