

FRANKLINTON

———— BOARD OF TRADE ————

Advocate. Beautify. Connect.

2022 Annual Report

REPORT INCLUDES 2022 ACTIVITY FOR
FRANKLINTON BOARD OF TRADE AND
FRANKLINTON SPECIAL IMPROVEMENT DISTRICT

Executive Director Introduction

It is hard to believe that the work we started on June 14, 2021, putting the Franklinton Special Improvement District service plan into action, is now almost two years old. The success of the Cleaning and Safety Ambassador teams has been inspiring to witness, and their ownership of the “Ambassador” role is exactly what we envisioned. Our goal is to expand these services on a yearly basis.

This 2022 Annual Report describes the positive outcomes of both Franklinton Board of Trade and Franklinton Special Improvement District as those efforts intersect and compliment each other in so many ways. Our mission to Advocate, Beautify, Connect, is evident in our work to promote, attract, and support small businesses by making the community cleaner, safer, and more connected. We advocate every day for the continuation of these successes, and we are proud to share examples of our community impact.

FBOT Trustees 2022

Mike Amerine, President	Heartland Bank
Thomas Palmer, Vice President	Thompson Hine
Chuck Giller, Secretary	Mid/West Fresh
Chakeyla Anderson, Trustee	Bottom's Up Coffee
Brian Bainbridge, Trustee	CRT Realtors
Mark Gabel, Trustee	Machinery & Tool Rental, Inc.
Kathy Gatterdam, Trustee	Reading Rock + CCL
Jason Koma, Trustee	Charitable Healthcare Network
Amanda McVey, Trustee	COSI
Jeff Mohrman, Trustee	Finance Fund
Brian Pierson, Trustee	Mount Carmel Health System
John Rush, Trustee	CleanTurn

FBOT Trustees that stepped down in 2022

Lynn Keefer, Treasurer	WesBanco
Bill Warren, Trustee	RevLocal

Membership Overview

Gold \$5,000 Annual Contribution	Silver \$3,000 Annual Contribution	Bronze \$1,500 Annual Contribution	Premium \$475 Annual Contribution	General \$200 Annual Contribution
4	7	9	28	28

Gold Level Sustaining Sponsors

covermymeds®



MOUNT CARMEL


WesBanco
By all accounts, better.



Silver Level Sustaining Sponsors



Bronze Level Sustaining Sponsors



Community Partners

- 180 Demo
- 400 West Rich
- COSI
- Franklinton Area Commission
- Franklinton Arts District
- Franklin County Municipal Court
- Franklinton Cycleworks
- Franklinton Development Association
- Franklinton Farms
- Franklinton Prep High School
- Franklinton Special Improvement District
- Franklinton Farms
- Gladden Community House
- Gravity
- Keep Columbus Beautiful
- Land Grant
- Lowe's
- Lower Lights
- Mount Carmel Health System
- Sanctuary Night
- Star House
- The Refuge
- Wright Material Solutions/Site Waste Service

Industries Represented in FBOT Membership

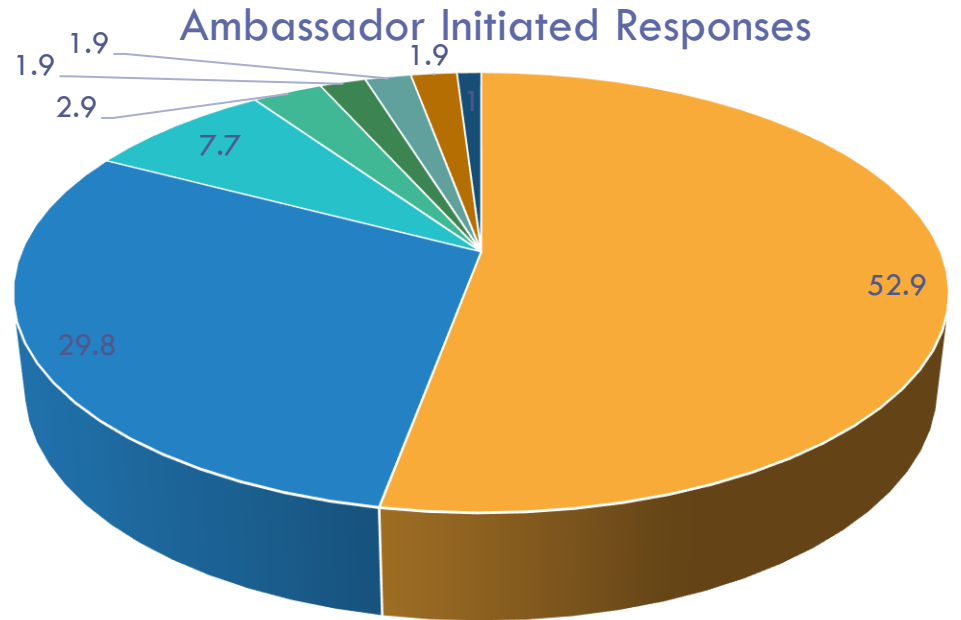


Advocate

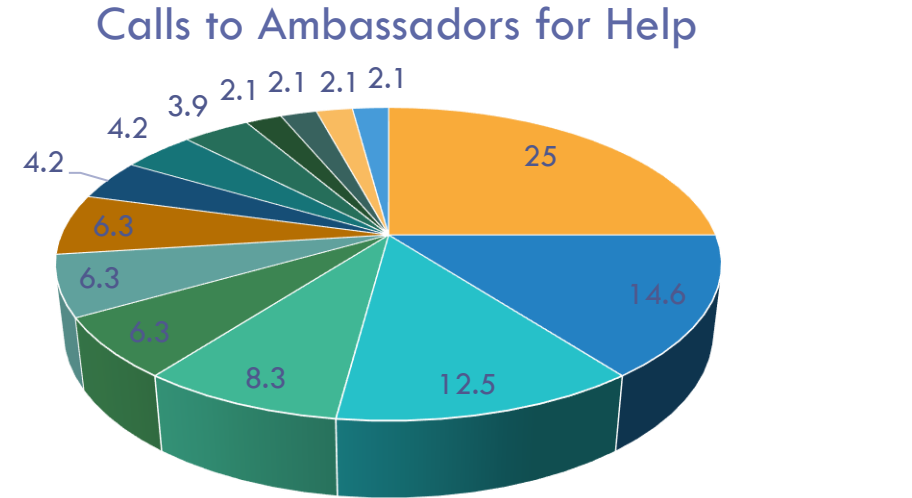
Advocacy is a significant part of what we do: helping small businesses figure out what resources they can access for entrepreneurial help, helping folks promote their products and services, and cheering on the collective efforts of all the non-profits, businesses, and individual stakeholders in the community. Franklinton needs champions, and while we are only one of several, we take that role very serious.

In our work implementing the Cleaning and Safety Ambassador services, we see our efforts to serve the community in action. Assisting businesses with clean-up work, helping to cover broken windows, patching flat tires, jumping dead batteries, giving directions, and offering escorts to and from cars and businesses is part of what we do regularly. Advocating for everyone to have a good experience in our community is the goal, and our Ambassadors, our Advocates, are on the front line making it come true everyday.

Advocate (Safety Ambassadors 4th Qtr. 2022)



- Trespassing 52.9%
- Community Relations 29.8%
- Unauthorized Vehicles 7.7%
- General Assistance 2.9%
- Disorderly Conduct 1.9%
- Damaged/Stolen Property 1.9%
- Theft Prevention 1.9%
- Suspicious Person 1.0%



- Security Presence 25%
- Trespassing 14.6%
- Disorderly Conduct 12.5%
- Theft Prevention 8.3%
- Suspicious Person 6.3%
- Damaged/Stolen Property 6.3%
- Safety Escort 6.3%
- Aggressive Panhandling 4.2%
- Mechanical Assistance 4.2%
- Medical Assistance 2.1%
- General Assistance 3.9%
- Unlocked/Damaged Building 2.1%
- Alarm Response 2.1%
- Noise Complaint 2.1%

Beautify (Cleaning Ambassadors: Calendar Year 2022)

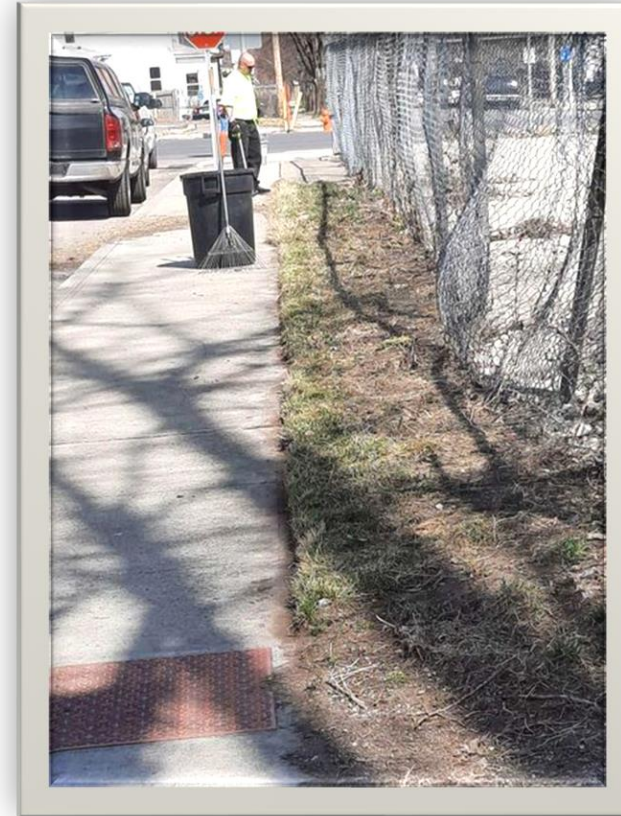
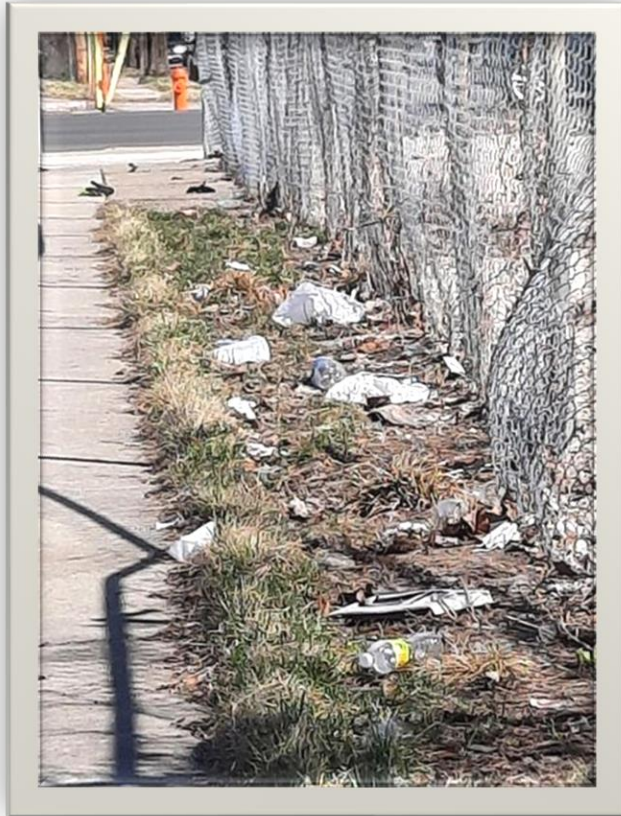
Cleaning Ambassadors	Total
Pounds of Trash Collected	67,860
Pounds of Dirt Collected	31,815
Graffiti Abatement	11
Tires Removed	260
Pounds of Yard Waste Collected	53,730

Alley Cleaning (CD Morelock)	Total
Tires Removed	226
Pounds of Trash Collected	9,600
Pounds Yard Waste Collected	16,910

Cleaner Columbus (Dec 2022)	Total
Trash Bags Collected	363
Pounds of Trash Collected	1,815

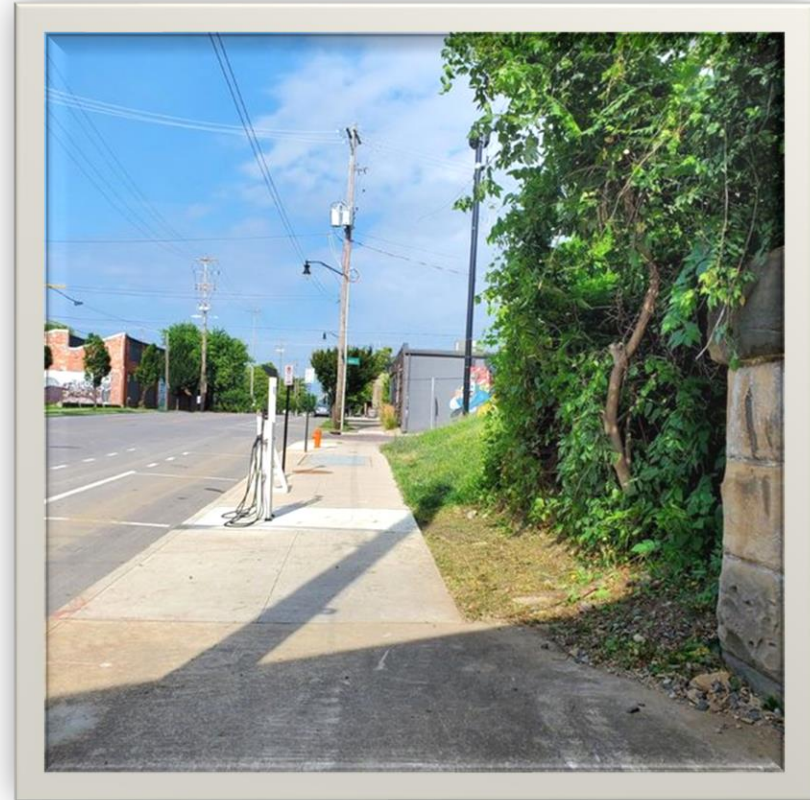
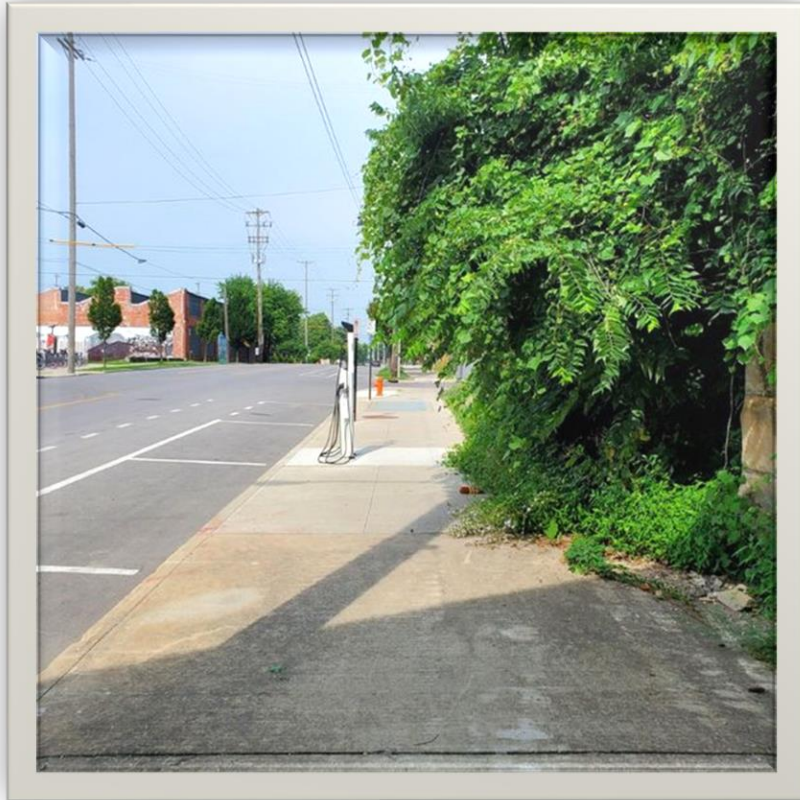
Both these programs continue to grow and expand in reach and outcomes. Our partnership with C.D. Morelock Services is addressing alley clean-up/illegal dumping with grant support from the City of Columbus, while the SID Cleaning Ambassadors address the boundaries of the SID territory. We attack the problems that are obvious, but we are always interested in feedback from the community to identify problem spots to address.

Beautification Before and After



W Broad St.

Beautification Before and After



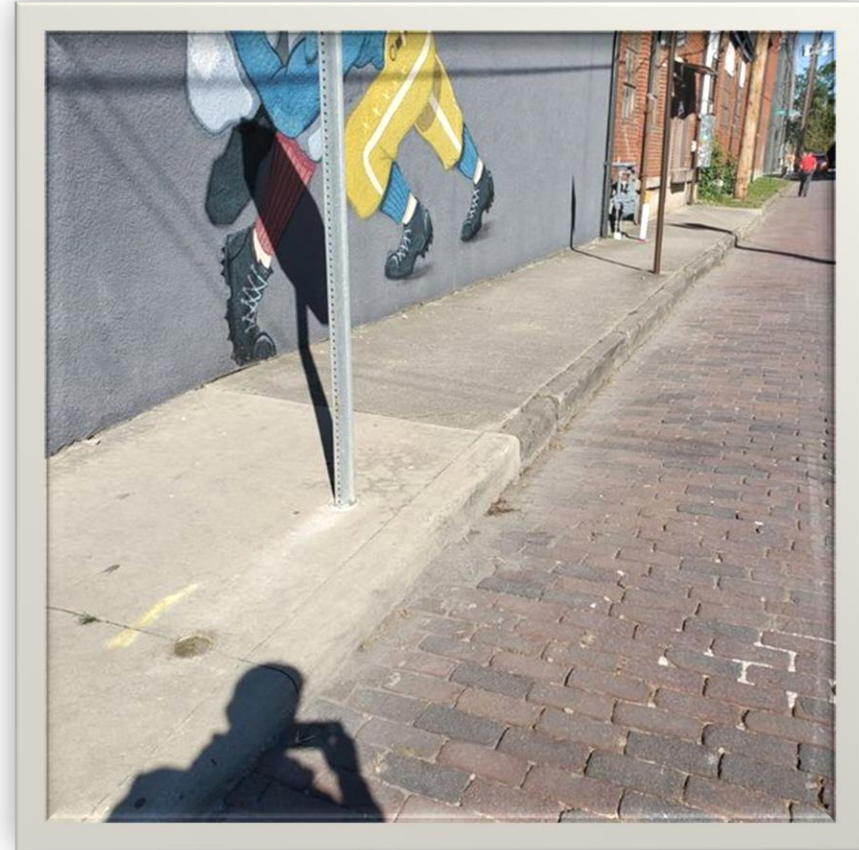
W Town St.

Beautification Before and After



Behind Franklinton Square Shopping Plaza

Beautification Before and After

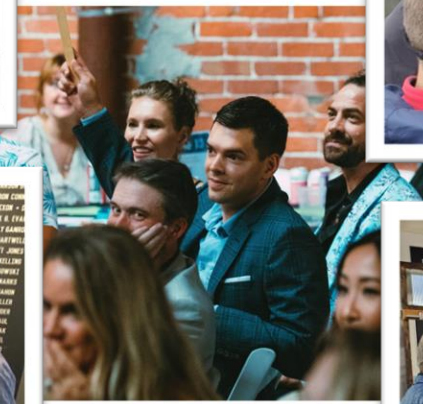
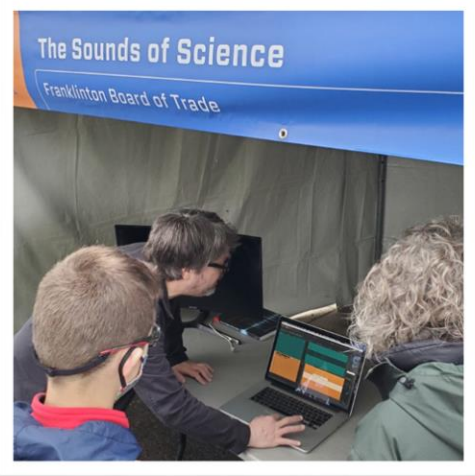


Lucas St.

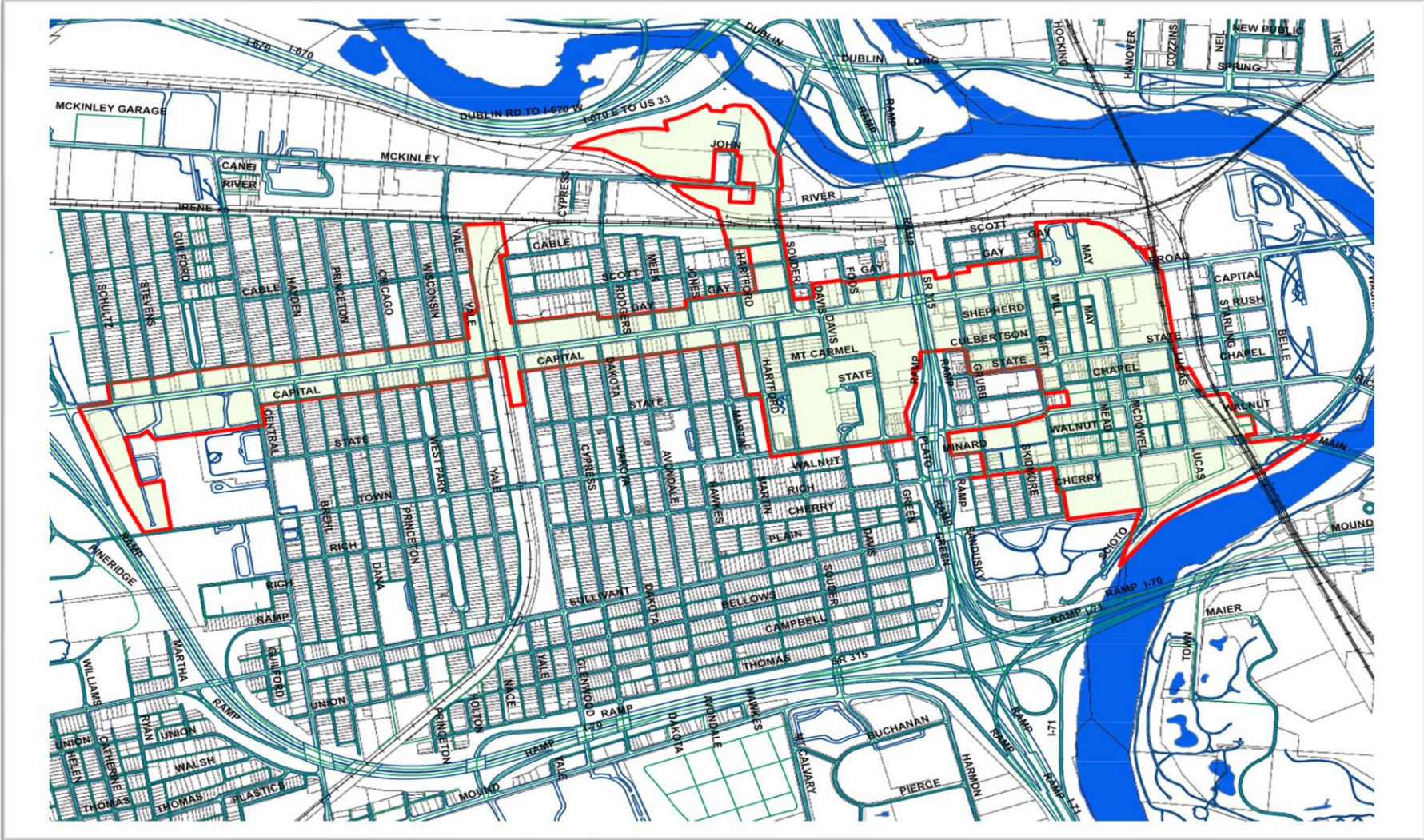
Connect: Community Events

- BIKEFBOT program
- Ribbon Cutting Ceremonies for new businesses
- Community Resource Fair in partnership with CleanTurn
- COSI Science Festival
- Earth Day clean-ups
- Franklinterennial celebrations and W Broad St. banners
- Franklinterennial podcasts
- Membership networking luncheons
- National Night Out
- PTSD Treatment Fundraiser (Veterans Memorial)
- Scrawl
- Songs on Sullivant
- Westside Tire Roundup
- Cleaner Columbus Program

Connect: FBOT Gala and Networking Events



Franklinton SID Boundary Map



SID Board of Directors

Kris Howell, Chair	Resident
Chrissy Hand, Secretary	CoverMyMeds
Chris Knoppe	New City Homes
Christina Coughlin	CCAC Properties, LLC
Steve Bollinger	Thrive Companies
Jessica Tomsik	Kaufman Development
Adam Benner	Land Grant
Lisa Rhees	STOP, Inc.

Katie Robinson, Vice Chair	Fortuity
Jason Block, Treasurer	BrewDog
Chris Sherman	Gramercy Artiste, Ltd
Jim Sweeney	Resident
Jamie Gentry	Property Owner
Kathie Harper	Property Owner
Zachary Graham	Nationwide
Randall Sistrunk	Orange Barrell Media
Dewey Stokes	Property Owner

Thank You

for supporting our mission to
Advocate, Beautify, Connect!

If you have questions about this report, please contact us via the information provided below.

FRANKLINTON
— BOARD OF TRADE —

TRENT E. SMITH, EXECUTIVE DIRECTOR

TRENT@FRANKLINTONBOT.ORG

(614) 398-2435