

FRANKLINTON

———— BOARD OF TRADE ————

Advocate. Beautify. Connect.

2021 Annual Report

THURS, DEC 16, 2021

Executive Director Welcome:

It is with great pride that on behalf of Franklinton Board of Trade's trustees and members, we present this 2021 Annual Report.

Despite the challenges faced by the ongoing COVID-19 pandemic, 2021 was an exceptionally good year for Franklinton Board of Trade (FBOT) as we worked to achieve our mission to Advocate, Beautify and Connect the Franklinton community. The pages that follow will share our results. FBOT was able to achieve a great deal throughout the year, and on top of that we also successfully implemented the Cleaning and Safety Ambassador services for the Franklinton Special Improvement District. The endeavor to form that organization took more than three and a half years to bring to fruition.

The progress the Ambassadors have made towards the cleanliness and safety of this neighborhood has been remarkable and we are excited to share those results with you. Some of this is data, but it needs to go along with the narrative that has become the reality; they are not just doing the tasks at hand, but they have all taken the Ambassador role of their jobs very seriously. They have done an exceptional job of forming the relationships that will strengthen our work and the presence we have established within this community. FBOT is very proud of their performance and impact.

From Advocacy to Beautification to making great Connections for our members and in service to the community, in 2021 we truly lived out our mission to Advocate, Beautify, Connect!

2021 FBOT Board of Directors

Thomas Palmer, Board President	Thompson Hine LLP
Mike Amerine, Vice President	Heartland Bank
Lynn Keefer, Treasurer	WesBanco
Chuck Giller, Secretary	MidWest Fresh
Mark Gabel, Trustee	Machinery & Tool Rental, Inc.
Kathy Gatterdam, Trustee	Reading Rock + CCL
Jason Koma, Trustee	Mount Carmel Health System
John Rush, Trustee	CleanTurn
Amanda McVey, Trustee	COSI
Brian Bainbridge, Trustee	CRT Realtors
Jeff Mohrman, Trustee	Finance Fund

2022 FBOT Trustees Elections

Three-Year Term Renewals:

- Thomas Palmer
- Jason Koma
- Mike Amerine
- Brian Bainbridge
- Amanda McVey

New Trustee Nomination:

- Bill Warren, RevLocal

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Membership Overview

Gold	Silver	Bronze	Premium	General
4	6	9	35	24

We achieved a retention rate of 83% for our Gold, Silver, Bronze Sponsorship, and Premium Corporate Member level supporters! The industry average retention rate for similar organizations is between 80 and 85%.

In 2021 we welcomed two new Silver Sponsors, one new Bronze Sponsor, and five new Premium Corporate Level supporters!

Gold Level Sustaining Sponsors

covermymeds®



MOUNT CARMEL


WesBanco
By all accounts, better.

 **READINGROCK®**  **CCL**
BUILDING MATERIALS & SERVICES

Silver Level Sustaining Sponsors



Bronze Level Sustaining Sponsors



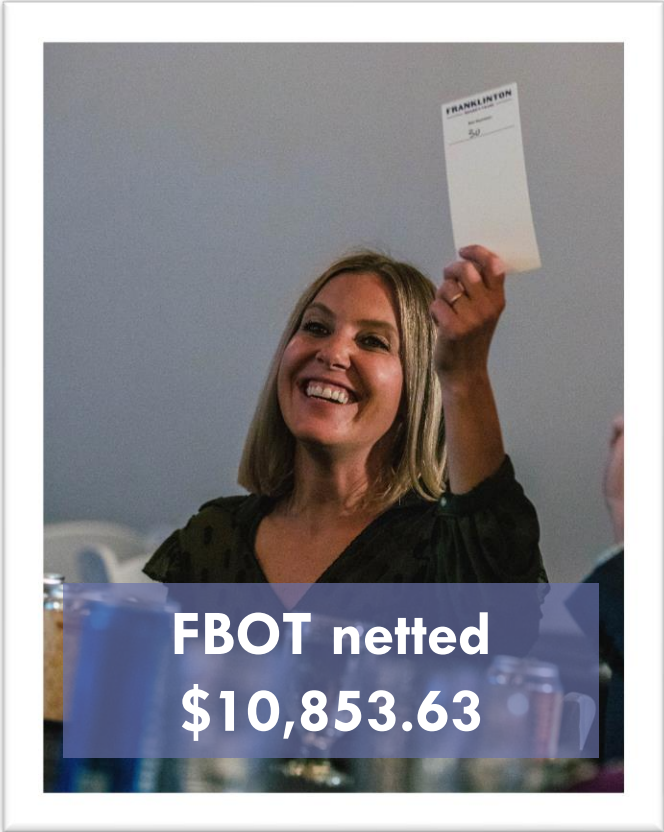
Community Partners

- 400 West Rich
- COSI
- Franklinton Area Commission
- Franklinton Arts District
- Franklinton Cycleworks
- Franklinton Development Association
- Franklinton Farms
- Franklinton High School
- Franklinton Prep High School
- Franklinton Special Improvement District
- Franklinton Farms
- Gladden Community House
- Gravity
- Land Grant
- Little Bottoms
- Lowe's
- Lower Lights
- Mount Carmel
- Sanctuary Night
- Star House
- The Refuge
- Wright Material Solutions/Site Waste Service

Industries Represented



Gala/Auction Fundraiser



Advocate

(a summary of the types of interactions in which the SID Safety Ambassadors engaged)

Category	Total
# of Safety Ambassadors	2
Community Relations	87
Labor Assistance	9
Mechanical Assistance	13
Local Directions	12
Trespassing	106
Safety Escort	5
Medical Assistance	8

Advocate (SID Safety Ambassadors)

“Encountered a broken windowpane at the Williams Gallery building on the Corner of Cypress and W. Broad.

Appears no one gained entry to the building. Utilized flashlights to attempt to gain visual on the contents of the building.”

Encountered a gate open and unsecured at a local business. Contacted the owner and inquired if the gate was supposed to be closed. He stated that it was and there should be a chain and padlock present.

Informed him that both items were accounted for and asked if he would like us to secure the gate on his behalf.

He stated that it would be very kind and he would appreciate it if we would be able to.

Arrived at D’s Family Market. Spoke with the owner regarding the issue yesterday. She was appreciative of the way we handled matters, as the individual continually bothers the surrounding businesses, and she has had to attempt to move him from the property on prior occasions. We informed her that if he arrives on the property again, to give us a call and we will handle the situation.

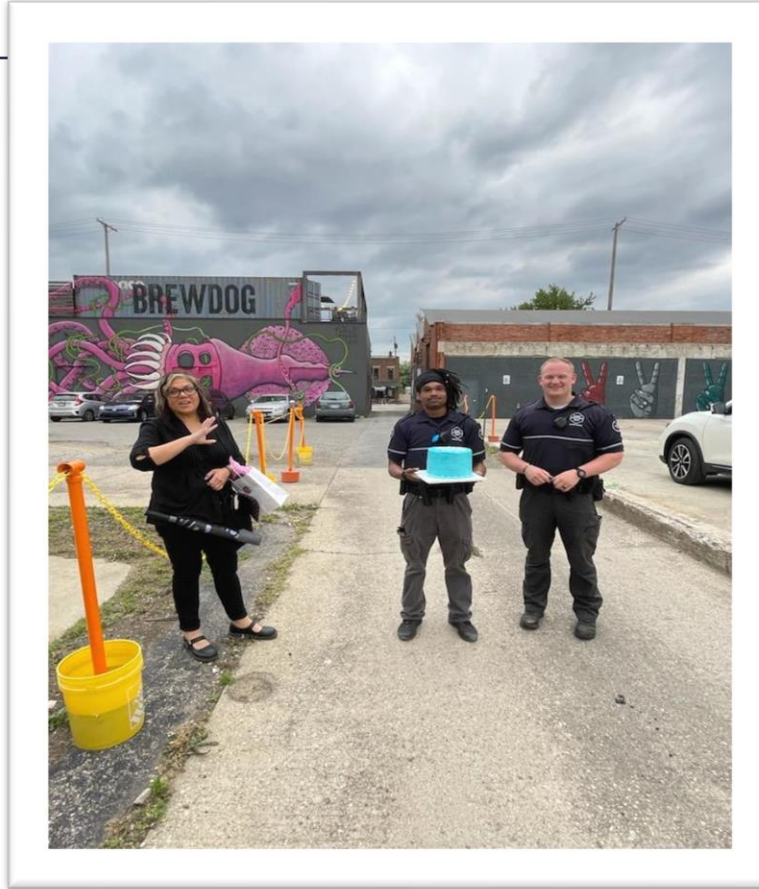
“Encountered and assisted two tenants having difficulty moving their two-piece couch at their residence at 400 W. Rich St.

They were both extremely grateful and happy we could assist them, and they stated that we made their lives much easier, as they were worried about the task for today.”

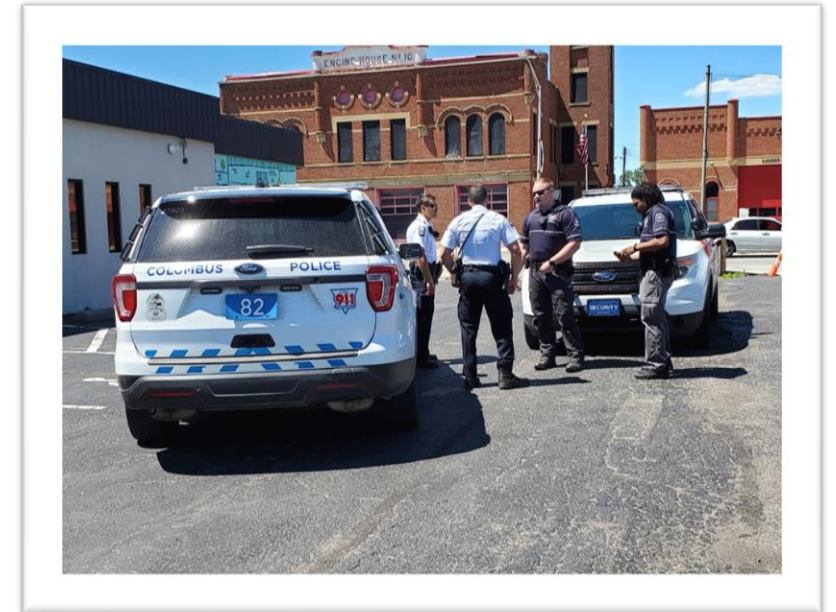
Advocate



Passing out Halloween candy to the residents of Carol Stewart Village!

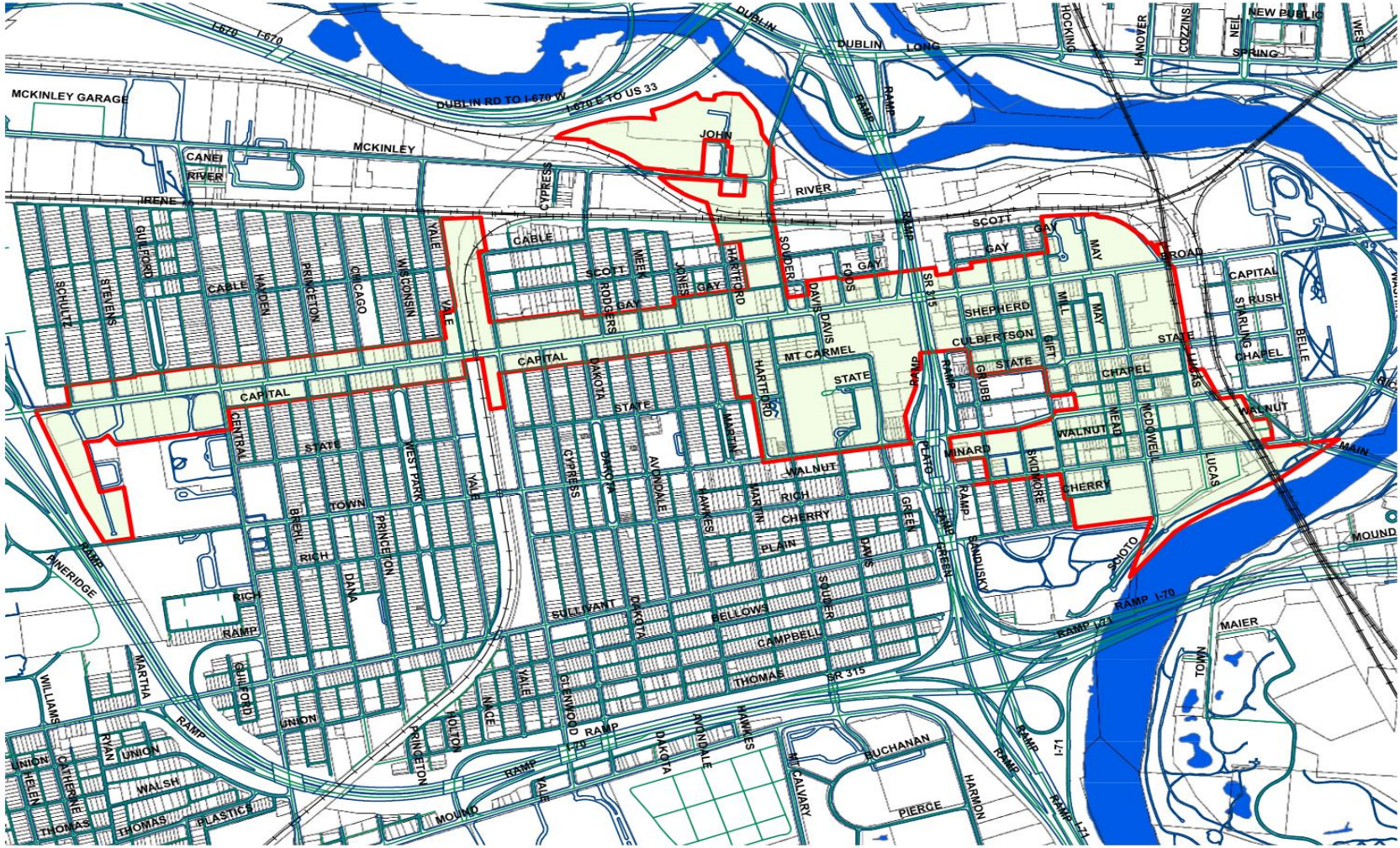


Helping this visitor get a birthday cake safely to the party at BrewDog!



Talking to CPD after de-escalating an interaction with individuals on W Broad St.

Franklinton SID Boundary Map



Beautify

SID Cleaning Ambassadors (June 14 -end of Nov. 2021) Two FT Ambassadors	Total
Pounds of Trash Collected	17,860
Pounds of Dirt Collected	18,945
Graffiti Abatement / Tires Collected	7 locations / 63
Yard Waste Collected	49,250
Reclaimed Parking Spaces	12 +

FBOT partnership with member, CD Morelock Services, LLC (May through November 2021)	Total
Hours Worked	273
Pounds of Trash Collected	25,900
Pounds Yard Waste Collected	24,320

Litter League (2021)	Total
Bags of Trash Collected	173
Tires Collected	72
Estimated Weight	2,880 lbs
Players	96

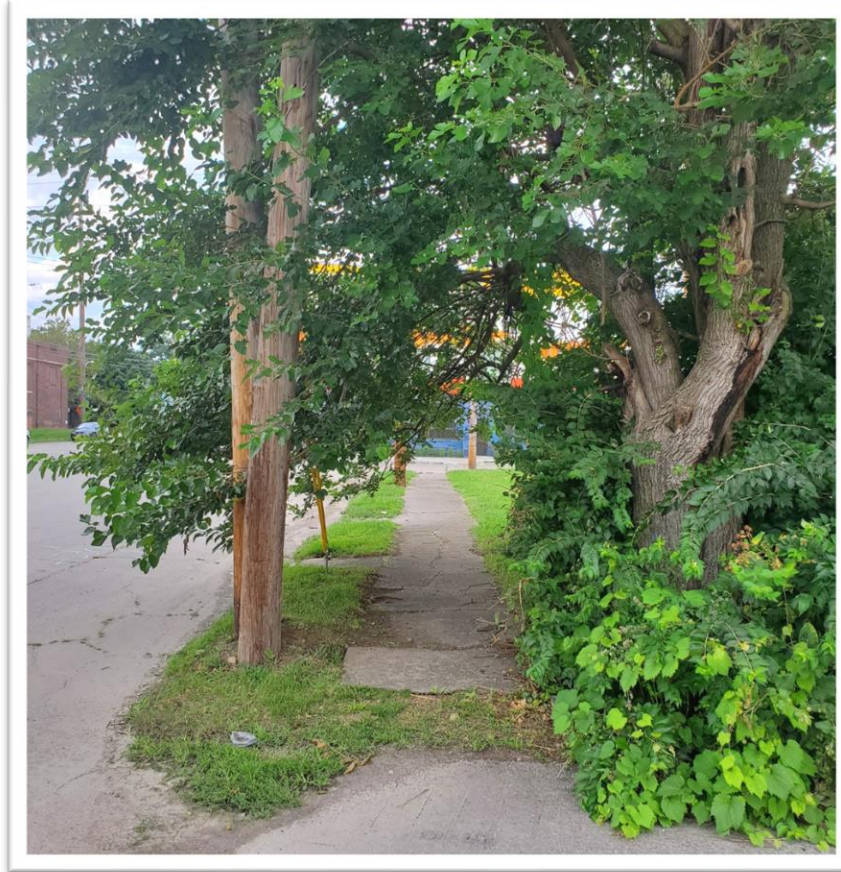
Cleaner Columbus Program (April 2021)	Total
Hours Worked	1,244
Bags of Trash Collected	1,723
Pounds of Trash Collected	8,615
Participants	41
Average Hours Worked	30

Beautification Before and After Photos



Alley north of Land Grant

Beautification Before and After



State Street

Beautification Before and After



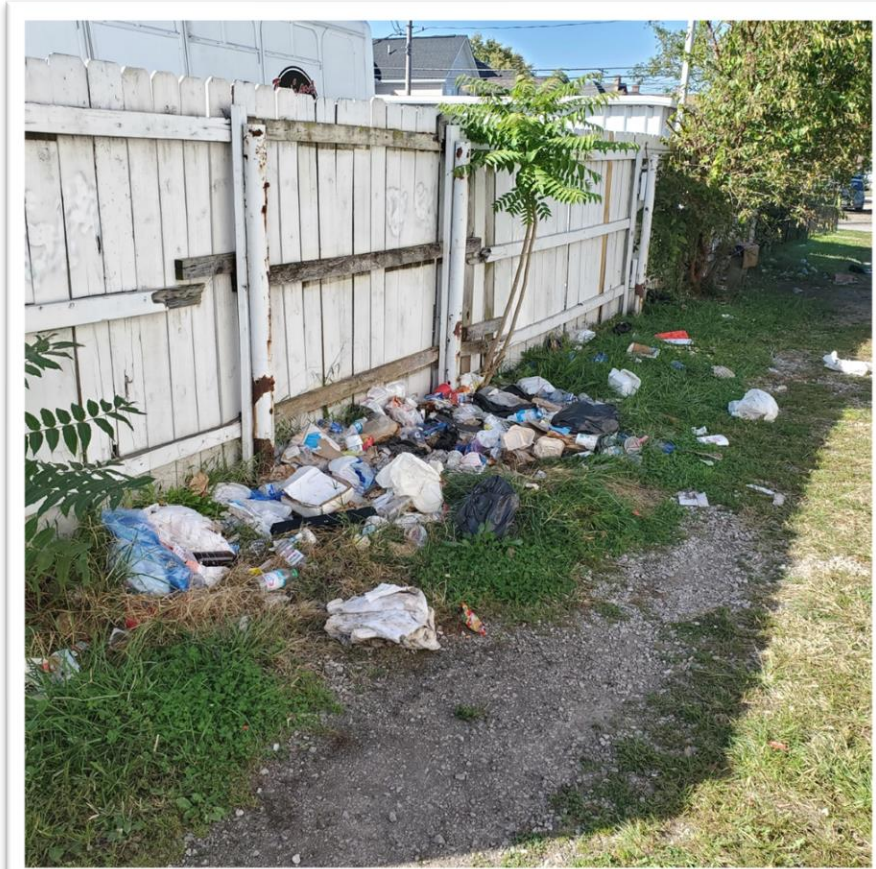
Gift St and Town St

Beautification Before and After



Town St Railroad Underpass

Beautification Before and After



Rodgers Ave and Broad St

Beautification Before and After



Gift St and Broad St

Beautification Before and After



Rich St Underpass

Beautification Before and After



Glenwood Ave and Broad St

Vehicles Acquired for Beautification Work



FBOT Truck, donated by Messer Construction in 2015

“Koko” Truck, donated by Kokosing Construction in 2021



Honda Pioneer 700, acquired through donations in 2021

SID Board of Directors

Kris Howell, Chair	Resident	Katie Robinson, Vice Chair	Fortuity
Chrissy Hand, Secretary	CoverMyMeds	Jason Block, Treasurer	BrewDog
Chris Knoppe	New City Homes	Chris Sherman	Gramercy Artiste, Ltd
Christina Coughlin	CCAC Properties, LLC	Jim Sweeney	Resident
Steve Bollinger	Thrive Companies	Louis Pappas	Milo's Catering
Jessica Tomsik	Kaufman Development	Andrew Wappner	Metropolitan Holdings
Adam Benner	Land Grant	Zachary Graham	Nationwide
Lisa Rhees	STOP, Inc.	Randall Sistrunk	Orange Barrell Media

Connect: FBOT Community Events

- Bleu & Fig ribbon cutting
- Two Earth Day clean-ups
- Franklinton Cycleworks ribbon cutting
- How to Maximize Your Online Identity (3-part series)
- Job fair in partnership with Franklinton Development Association
- Membership networking luncheons in June, July, November & December
- National Night Out
- Scrawl
- Songs on Sullivant

Connect (SID Safety Ambassadors)

“Arrived at Milos Catering, had a very positive discussion with the manager. She expressed concern for the homeless presence behind her business and around dumpsters, etc.

She was elated to hear about the SID and services provided. Gladly took our number and filled out the contact form.”

“Provided directions for a group of vehicles attempting to find parking at Tafts and engaged in a positive conversation regarding the SID and our services throughout the area.”

“Arrived at Gravity Apartments. Encountered a mother who was lost and was attempting to locate Woodcraft of Columbus to attend an event with her children.

We were able to obtain an address for the venue, and provide it to her, as well as point her in the right direction for exiting the premises.

She was very appreciative and thanked us for the help and was on her way.”

“Noticed two females with two children walking towards parking lot. We asked the women if they would like escorted to their vehicles to which they gratefully accepted. Both women were given our contact card and informed if they ever needed escorted again to call our company phone and we would be happy to take them safely to their vehicles. Both women were safely taken to their vehicles and thanked us for our services.”

Connect (Feedback for SID Cleaning and Safety Ambassadors)

"Our event team saw it and called the neighborhood security. They found the guy, talked to him, and escorted him from the area."

"A HUGE THANK YOU for the weed clean up around Glass Axis!!! I pulled in today to find a wonderful guy pulling/cutting weeds. We've been on such a tight budget and staff pulled in every direction that we just haven't had time to keep up with it, and this is such a relief! We love being a part of the Franklinton community and we want to put our best foot forward when welcoming folks to this community. Thank you for everything you're doing to make it just a little easier on the businesses operating here!"

"These guys are great!"

"Those guys are really on top of it! I'm very impressed."

"Huge thanks for bringing this to the neighborhood!"

"Thank you, It's already having an impact!"

"I'm so proud of and grateful for this initiative!"

"Wanted to also compliment your current program. There is a tremendous improvement in the look in this area since your program was initiated."

"Thank you, Franklinton Special Improvement District, for all of the cleanup you do in our beautiful community."

Connect: FBOT Community Events

"I feel very fortunate to be able to work with Trent and the Franklinton Board of Trade. He has excellent relationships with local city government and other area businesses that has helped us out considerably the last 4 years."

Mike Thomas

"Trent Smith and the Franklinton Board of Trade go above and beyond to support local businesses in Franklinton. FBOT strives to create and support a vibrant local economy that is good for businesses and residents. As a business in Franklinton, if you're not part of FBOT, you're missing out on a wonderful opportunity."

The FBOT is extremely small business-friendly. We have been very pleased with our company decision to relocate to Franklinton due to the support and encouragement we have received from the FBOT.

Lisa Rhees, Executive Director
STOP, Inc.

Thank you for all you did to support us as a small business in Franklinton. It wouldn't have happened without your support!

Virginia Nunez Guitierrez
Founder, Bottom's UP Coffee

Thank you, Trent. I appreciate your commitment to small businesses in Franklinton. And I appreciate your willingness to fight on our behalf. You are a real asset to our community.

Jonathan Youngman
Executive Director, Franklinton Cycle Works

Final Thoughts from the Executive Director

We are confident this report has illustrated that we work everyday to improve Franklinton in any way possible. It can be easy to discount the importance of a clean environment when other more immediate and higher priority challenges exist, but we are proving it is equally important when you consider holistic and all-encompassing solutions to issues. Do we still have serious challenges? Absolutely. Are we better equipped now more than ever to face them? Absolutely. We've never had the opportunity to employ folks 5 days a week, 8 hours a day, to address these issues, but the SID has allowed this opportunity. We are only 5.5 months in and seeing incredible results.

Combined with FBOT's continued mission to Advocate, Beautify, Connect, we feel confident we are on the right path.

The future of the neighborhood is incredible with new businesses arriving and market rate and affordable housing going up simultaneously. Gravity II, Thrive's work on the Mount Carmel site, CoverMyMeds, units being built by Franklinton Development Association, Finance Fund, and Homeport, all are underway right now. We still have work to do to help protect our legacy residents and businesses from skyrocketing rents, but our messaging on this has stayed consistent and strong, and the developers do notice.

FBOT is proud to be part of all the activity that makes this neighborhood strong. And we close with the words from the Secretary of the then West Side Board of Trade, established on March 2, 1904, contained within the program for the 1911 celebration of the elevation of the railroad tracks on Broad St., at Station 67: **“Our mission will not be fulfilled until we can place our section on the same plane as any other part of Columbus as a desirable place for the home-seeker (and business) to live.”**

Thank You and Best Wishes for 2022

FRANKLINTON
— BOARD OF TRADE —

TRENT SMITH, EXECUTIVE DIRECTOR

TRENT@FRANKLINTONBOT.ORG